

# Recruit Holdings

## FY2022 Consolidated Results 2023年3月期 通期決算説明

05. 15. 2023

FY2022 stands for the period ending on March 31, 2023.

All comparisons during this conference call are year over year unless otherwise stated.

New definition is applied for Adjusted EBITDA, adjusted EBITDA margin, and adjusted EPS, from FY2022, and the new definition is applied retrospectively to FY2019 through FY2021 for the comparison purpose.

2022年度は2023年3月期を意味します。

本日言及する数値の比較は、特段の断りがない限り、すべて前年同期との比較です。

調整後EBITDA及び調整後EBITDAマージン、調整後EPSについては、2022年度から新計算式を適用しているため、前年同期比較の計算のために2019年度から2021年度に新計算式を適用しています。



い で こ ば ひ さ ゆ き

# 出木場 久征

Hisayuki "Deko" Idekoba

Recruit Holdings Co., Ltd.  
株式会社リクルートホールディングス

**Representative Director, President and CEO**  
代表取締役社長 兼 CEO

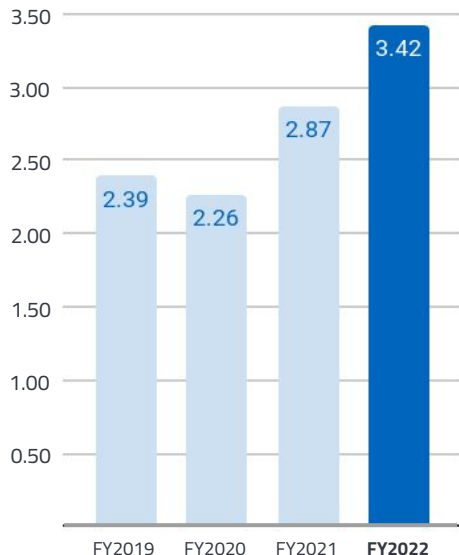
**Head of HR Technology Business**  
HRテクノロジー事業担当



# FY2022 Consolidated Financial Results

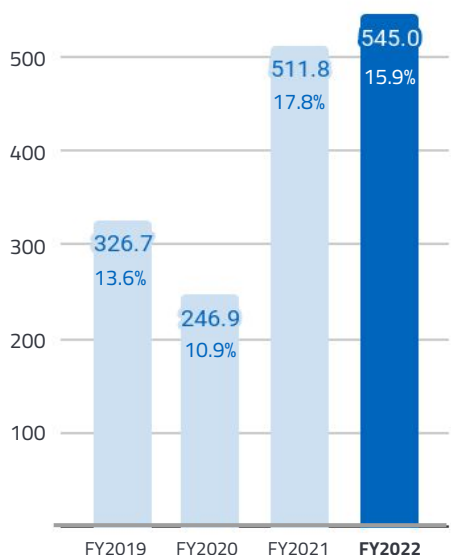
## Revenue

(in trillions of yen)



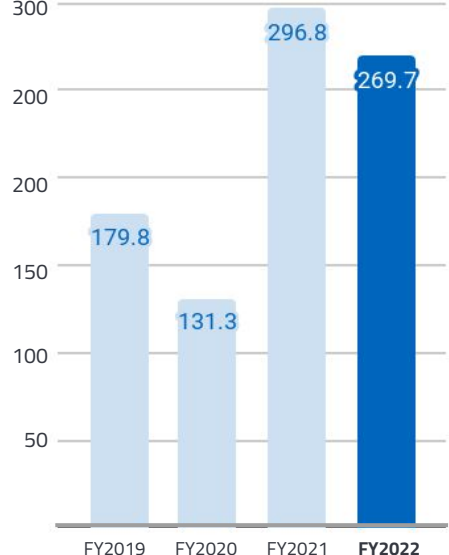
## Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin

(in billions of yen)



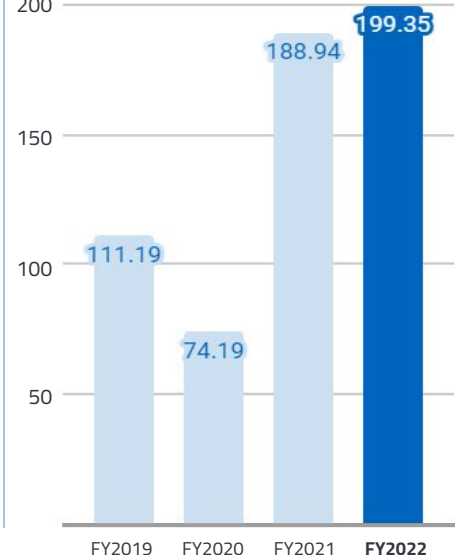
## Profit attributable to owners of the parent

(in billions of yen)



## Adjusted EPS<sup>1</sup>

(yen)



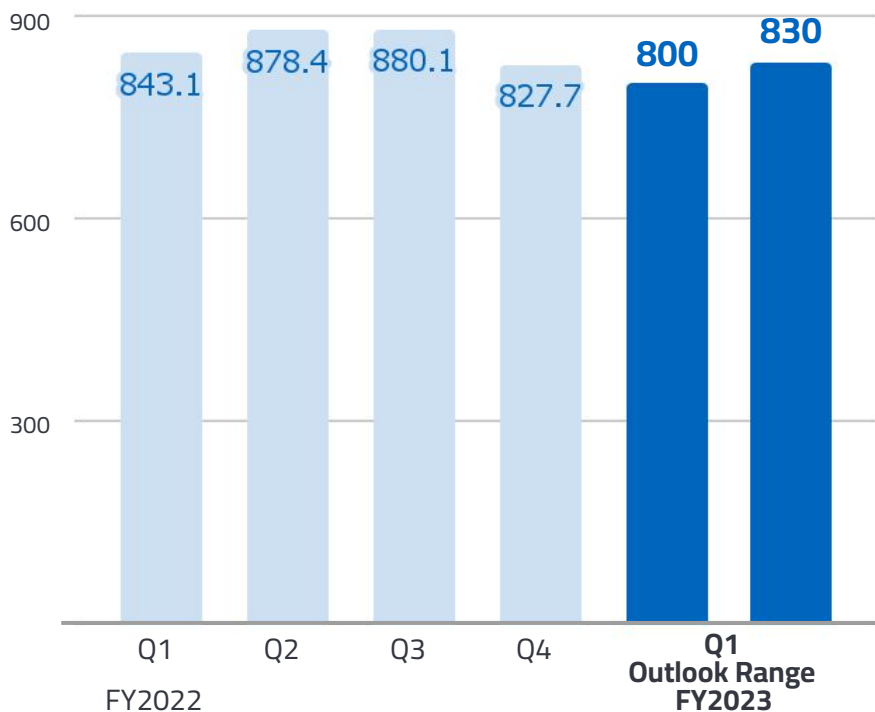
<sup>1</sup> From FY2022, the Company changed the adjustment items for adjusted EBITDA and adjusted EPS respectively. New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2019 through FY2021.  
 Adjusted EBITDA: Operating income + depreciation and amortization (excluding depreciation of right-of-use assets) + share-based payment expenses ± other operating income/expenses  
 Adjusted EPS: (Profit attributable to owners of the parent ± non recurring income/losses ± tax reconciliation regarding the non-recurring income/losses)/(number of issued shares at the end of the period - number of treasury stock at the end of the period)

<sup>1</sup> 2022年度より、調整後EBITDA及び調整後EPSの調整項目をそれぞれ以下のとおり変更しました。2019年度から2021年度にも新計算式を適用しています。  
 調整後EBITDA: 営業利益 + 減価償却費及び償却費(使用権資産の減価償却費を除く) + 株式報酬費用 ± その他の営業収益・費用  
 調整後EPS: (親会社の所有者に帰属する当期利益 ± 非経常的な損益 ± 非経常的な損益の一部に係る税金相当額) / ((期首発行済株式総数 + 期末発行済株式総数) / 2 - (期首自己株式数 + 期末自己株式数) / 2)

# FY2023 Q1 Outlook

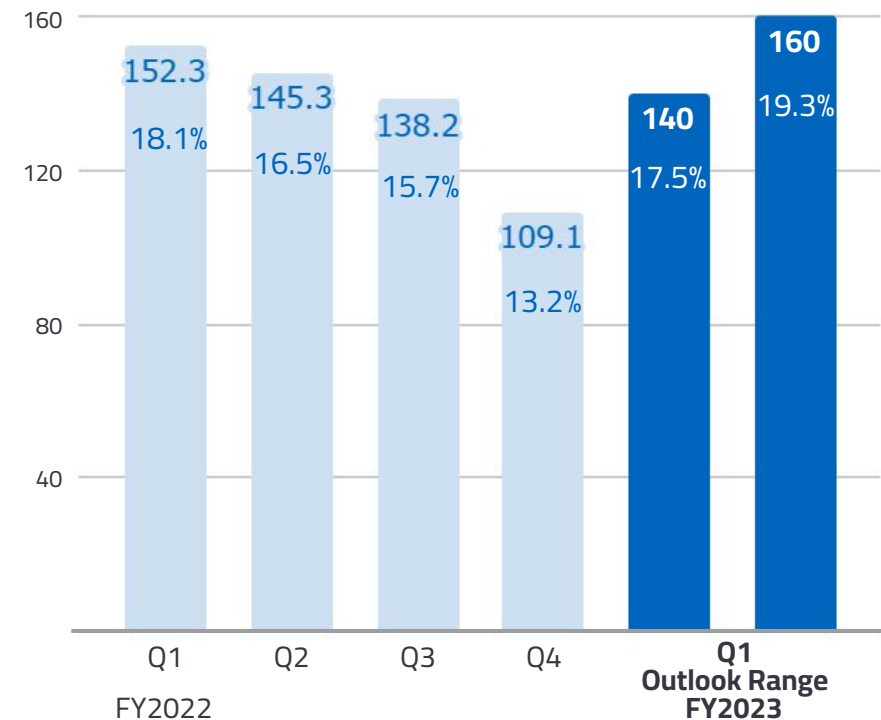
## Revenue

(in billions of yen)



## Adjusted EBITDA and Adjusted EBITDA Margin

(in billions of yen)





あら い じゅん いち

荒井 淳一

Junichi Arai

Recruit Holdings Co., Ltd.  
株式会社リクルートホールディングス

Senior Vice President  
執行役員

Corporate Strategy and Investor Relations  
経営企画本部 経営戦略、IR



# FY2022 Consolidated Financial Results

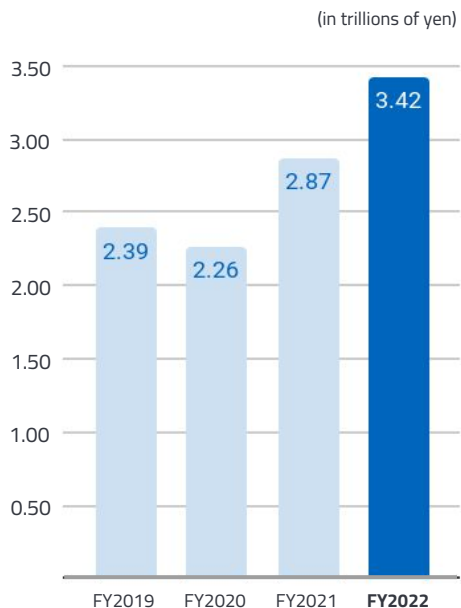
(in billions of yen, unless otherwise stated)	FY2021	FY2022	
	Actual	Actual	YoY
Revenue / 売上収益	2,871.7	3,429.5	+19.4%
Adjusted EBITDA <sup>1</sup> / 調整後EBITDA <sup>1</sup>	511.8	545.0	+6.5%
Operating income / 営業利益	378.9	344.3	-9.1%
Profit before tax / 税引前利益	382.7	367.7	-3.9%
Profit for the period / 当期利益	297.7	271.6	-8.8%
Profit attributable to owners of the parent / 親会社の所有者に帰属する当期利益	296.8	269.7	-9.1%
Adjusted EPS <sup>1</sup> (yen) / 調整後EPS <sup>1</sup> (円)	188.94	199.35	+5.5%

<sup>1</sup> New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2021.

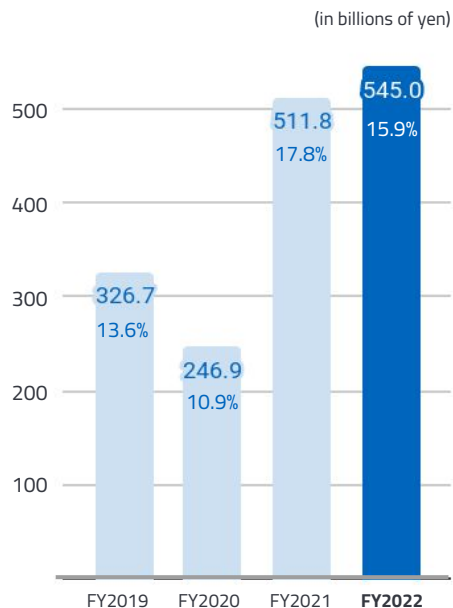
<sup>1</sup> 2021年度に新計算式を適用しています。

# FY2022 Consolidated Financial Results

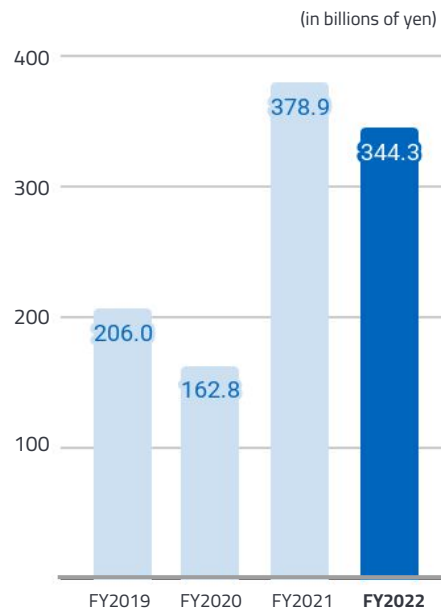
## Revenue



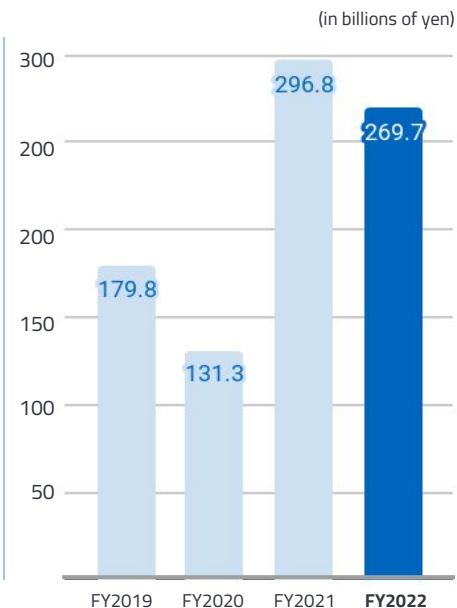
## Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin



## Operating Income



## Profit attributable to owners of the parent



<sup>1</sup> New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2019 through FY2021.

<sup>1</sup> 2019年度から2021年度に新計算式を適用しています。

# Global HR Matching Businesses: 3-year CAGR of 20.9%

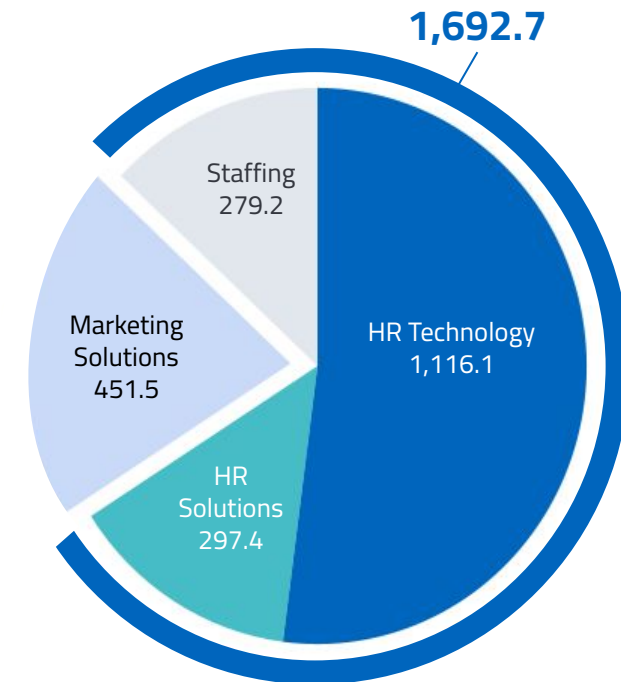
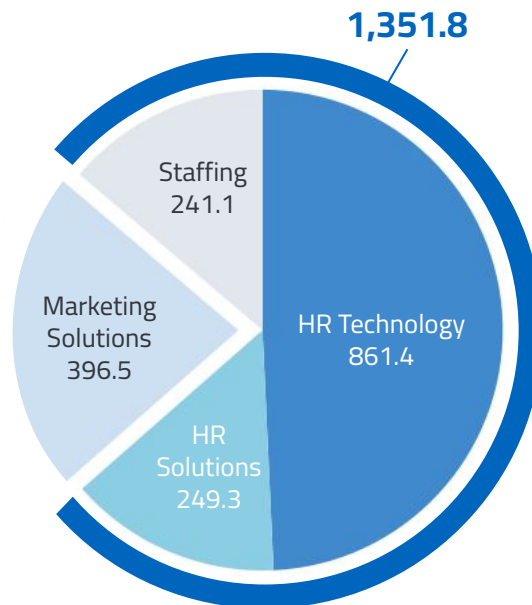
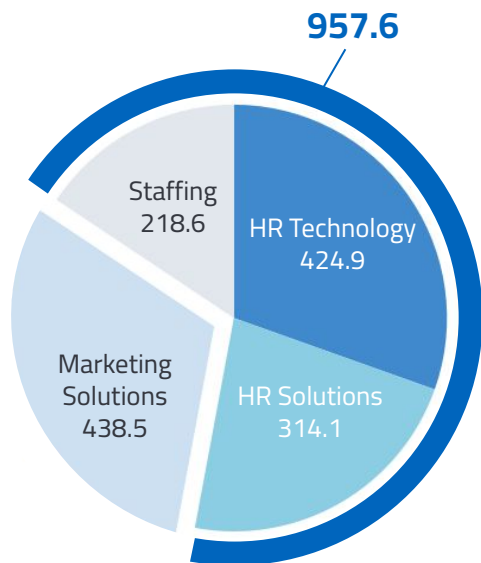
## Marketing Solutions Business in Japan: Stable Growth

FY2019

FY2021

FY2022

(in billions of yen)



1 Revenue for HR Technology and Matching & Solutions and gross profit for Staffing as their business scale.

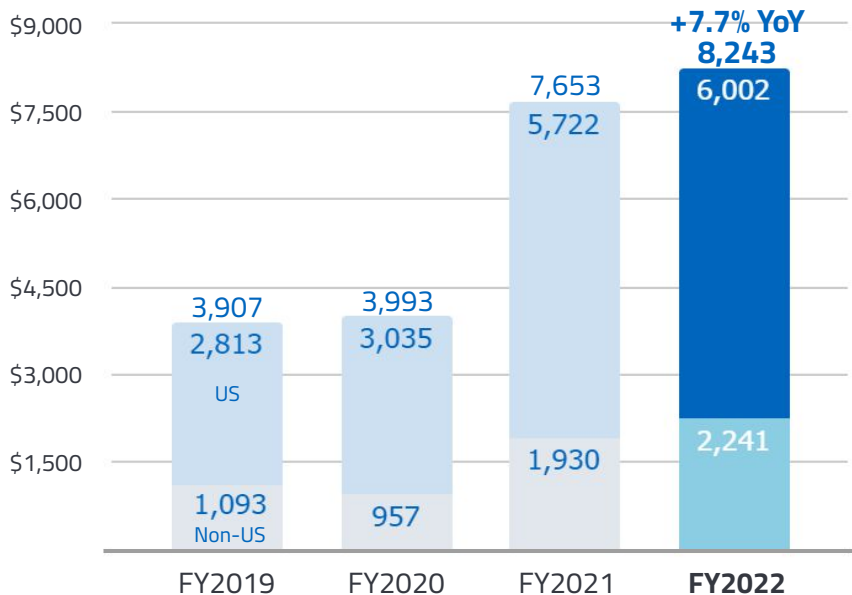
1 事業規模を示すため、HRテクノロジー事業及びマッチング&ソリューション事業は売上収益、人材派遣事業は売上総利益

# FY2022 Results by Segment

## HR Technology

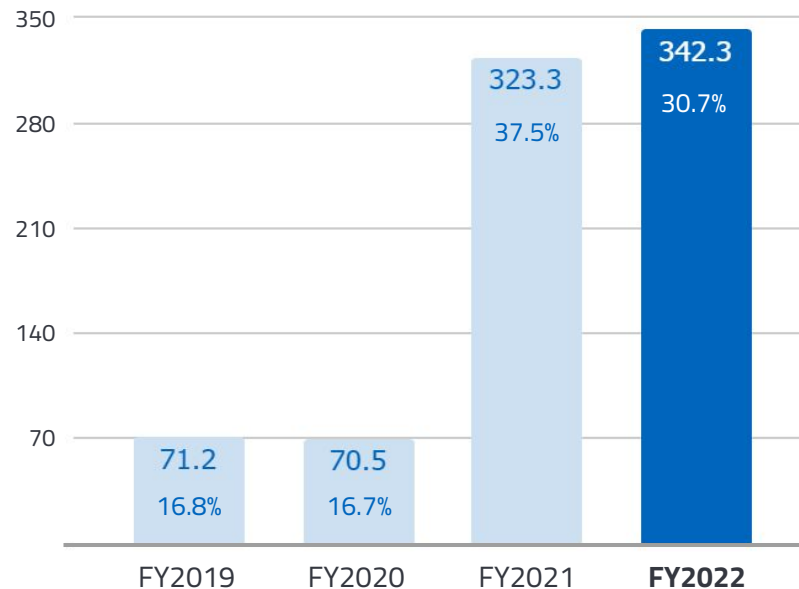
### Revenue in US Dollar

(in millions of dollars)



## Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin

(in billions of yen)



<sup>1</sup> New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2019 through FY2021.

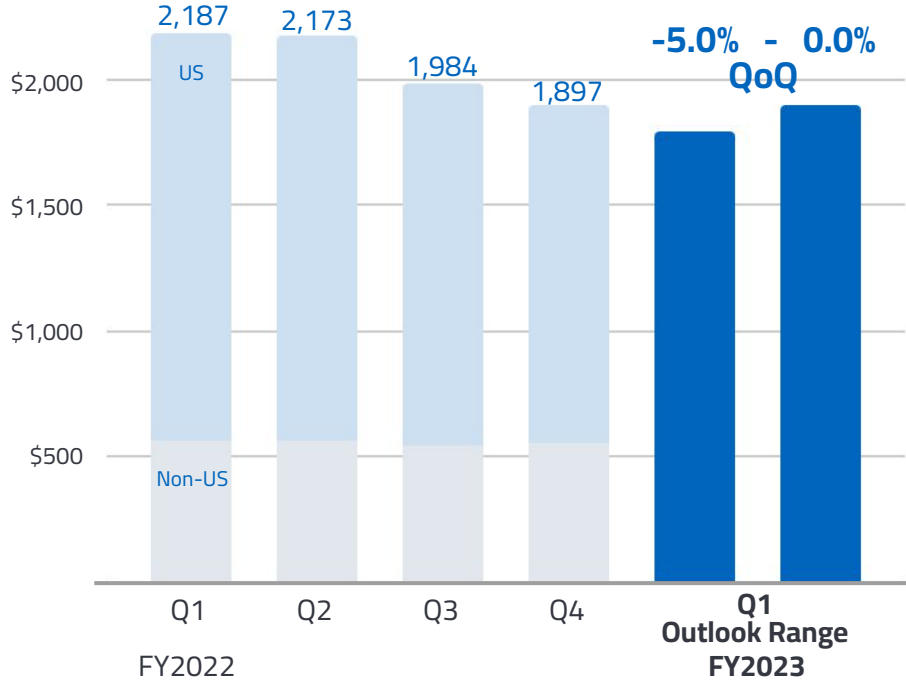
<sup>1</sup> 2019年度から2021年度に新計算式を適用しています。

# FY2023 Q1 Outlook by Segment

## HR Technology

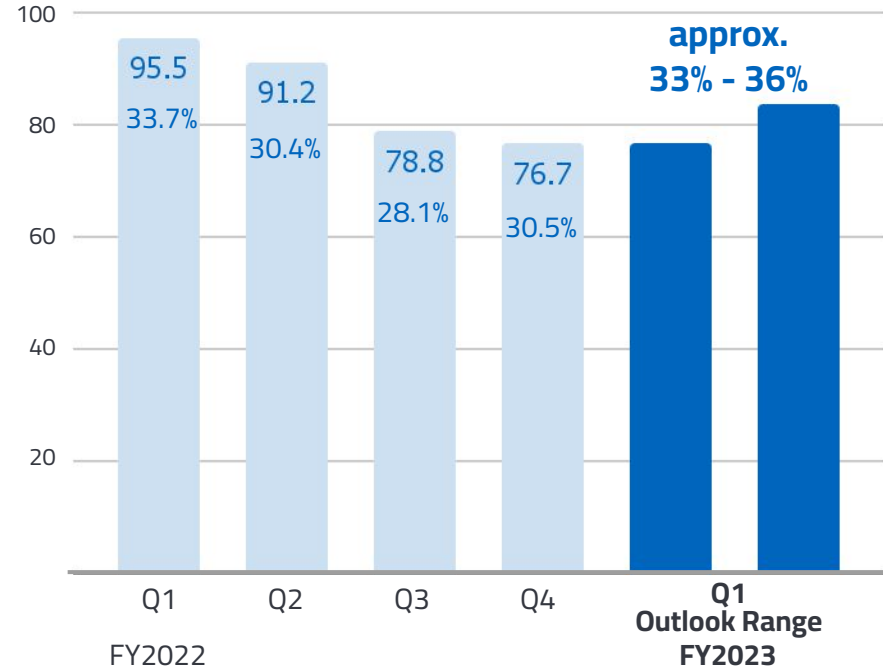
### Revenue in US Dollar

(in millions of dollars)



## Adjusted EBITDA and Adjusted EBITDA Margin

(in billions of yen)

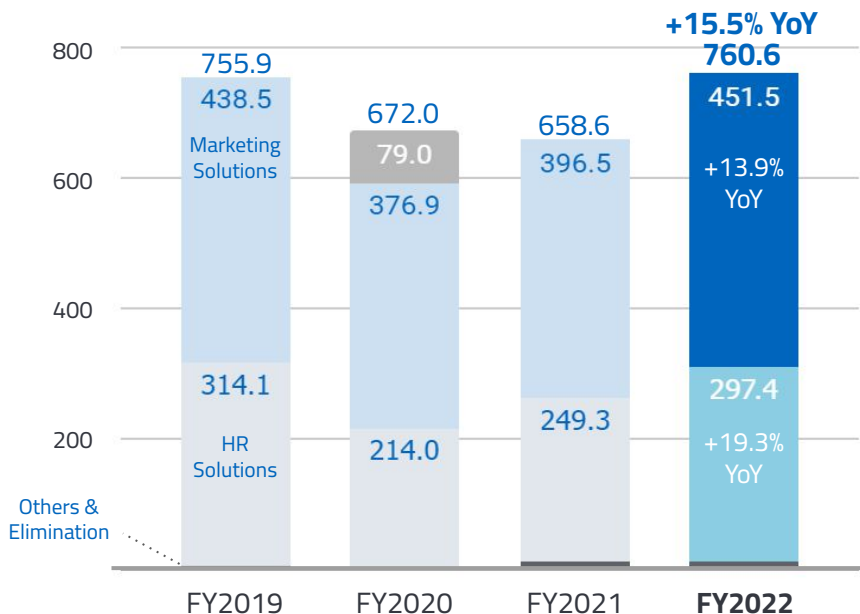


# FY2022 Results by Segment

## Matching & Solutions

### Revenue

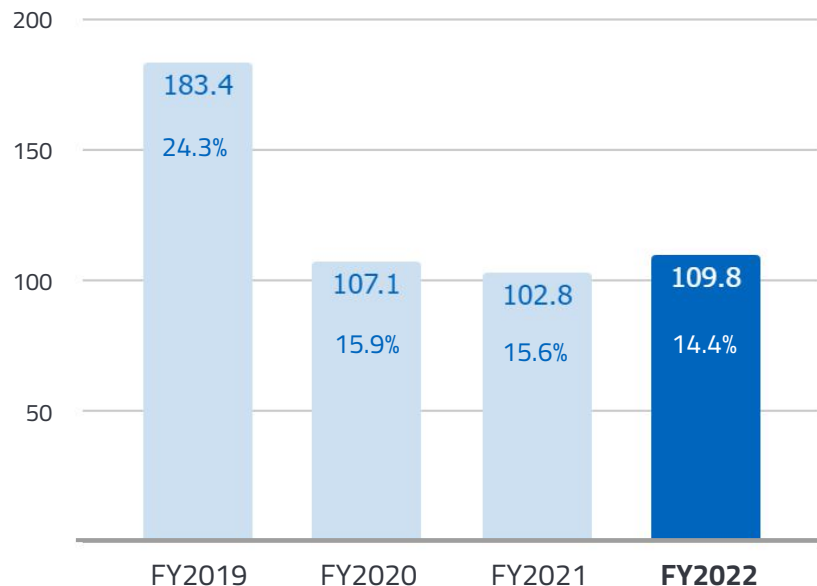
(in billions of yen)



■ Rent Assistance Program / 家賃支援給付金事務事業

### Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin

(in billions of yen)



<sup>1</sup> New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2019 through FY2021.

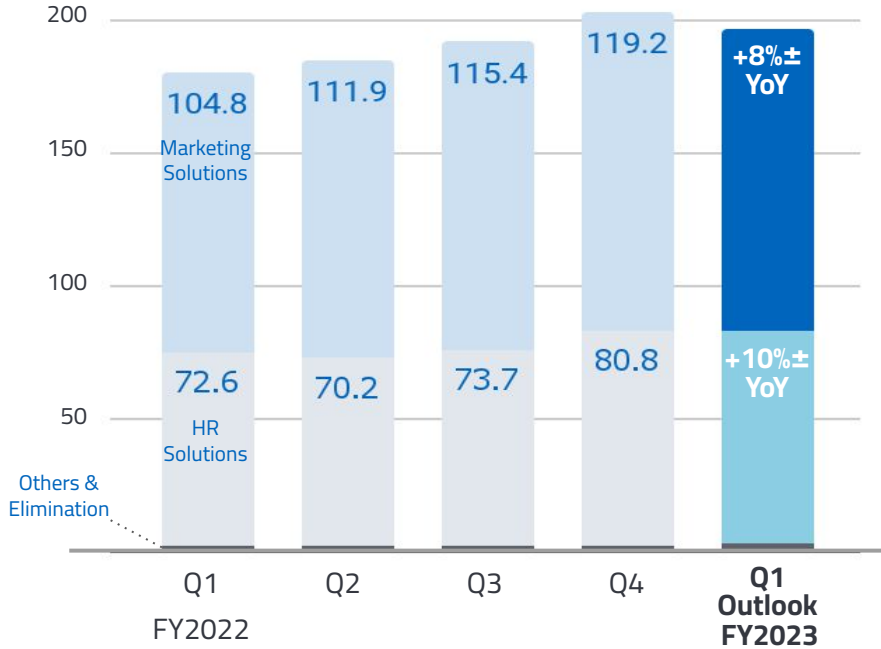
<sup>1</sup> 2019年度から2021年度に新計算式を適用しています。

# FY2023 Q1 Outlook by Segment

## Matching & Solutions

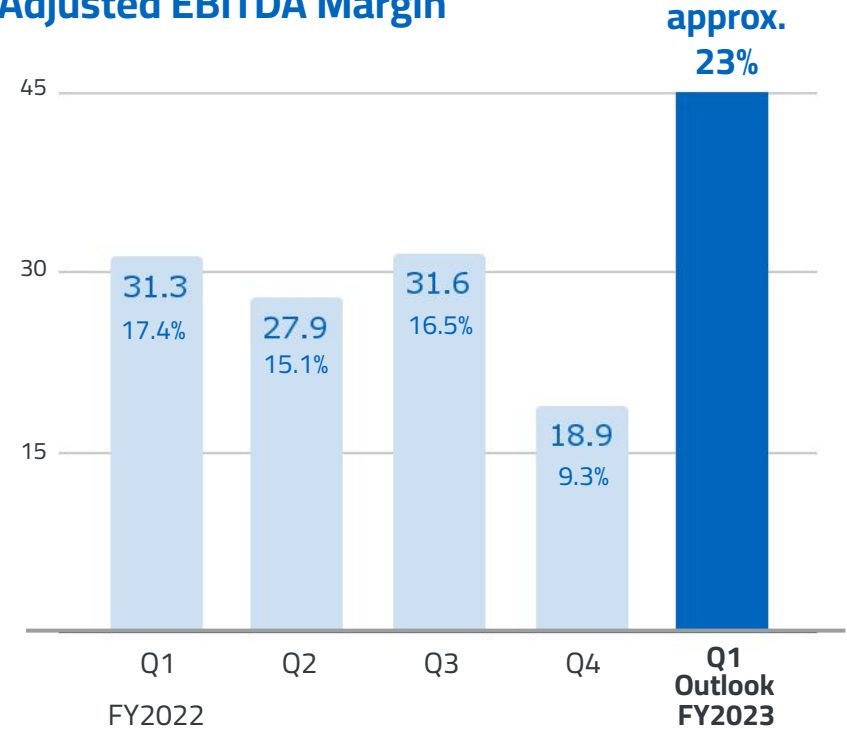
### Revenue

(in billions of yen)



### Adjusted EBITDA and Adjusted EBITDA Margin

(in billions of yen)



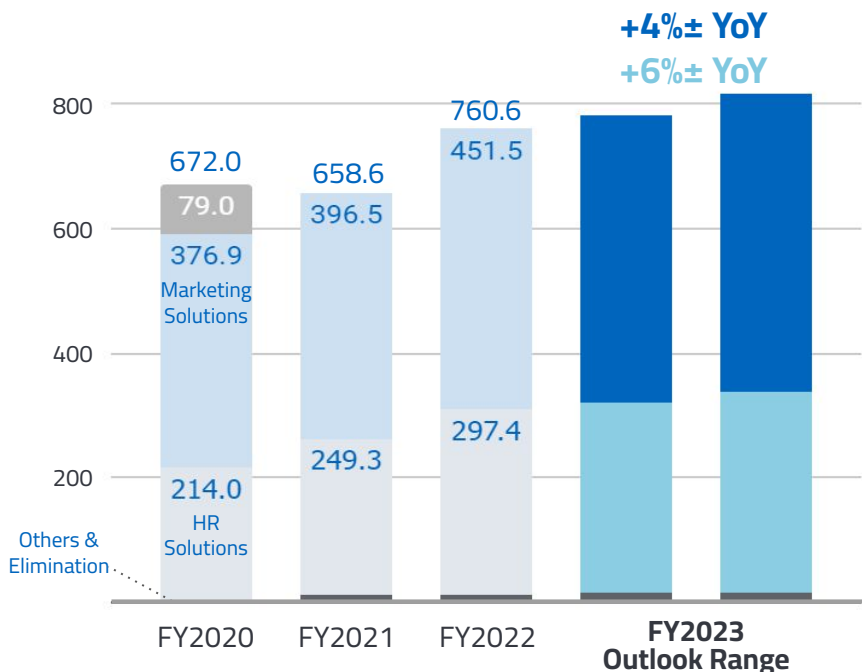


# FY2023 Outlook by Segment

## Matching & Solutions

### Revenue

(in billions of yen)



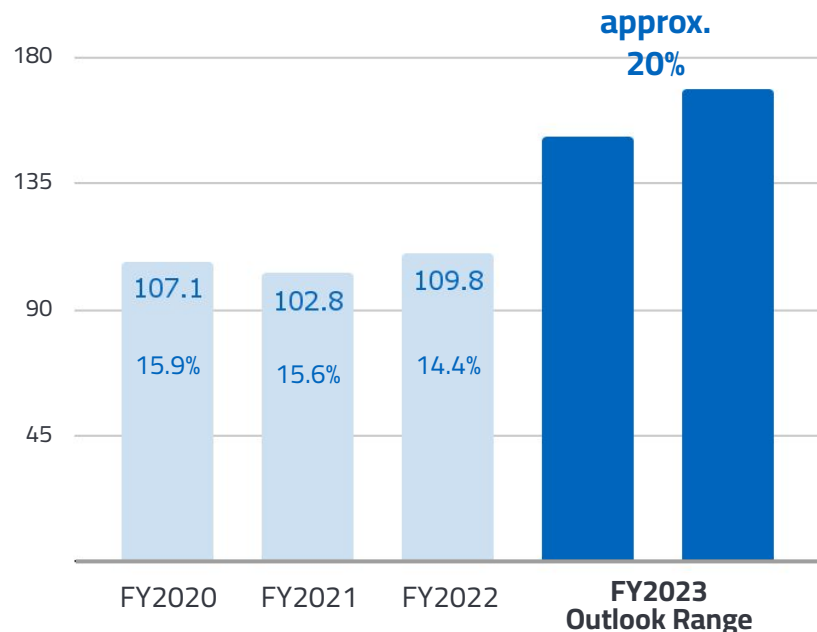
■ Rent Assistance Program / 家賃支援給付金事務事業

1 New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2020 through FY2021.

1 2020年度と2021年度に新計算式を適用しています。

### Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin

(in billions of yen)



approx.

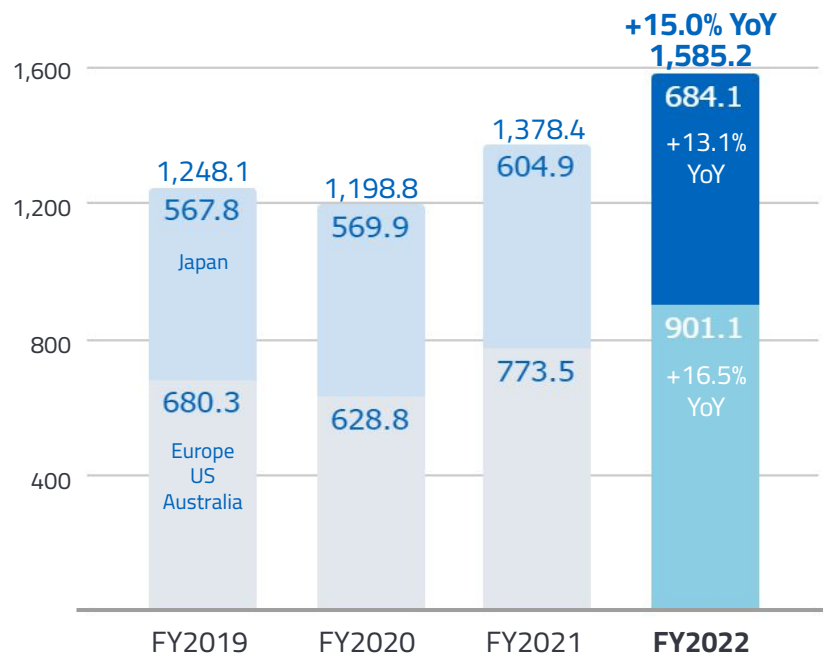
20%

FY2023 Outlook Range

# FY2022 Results by Segment

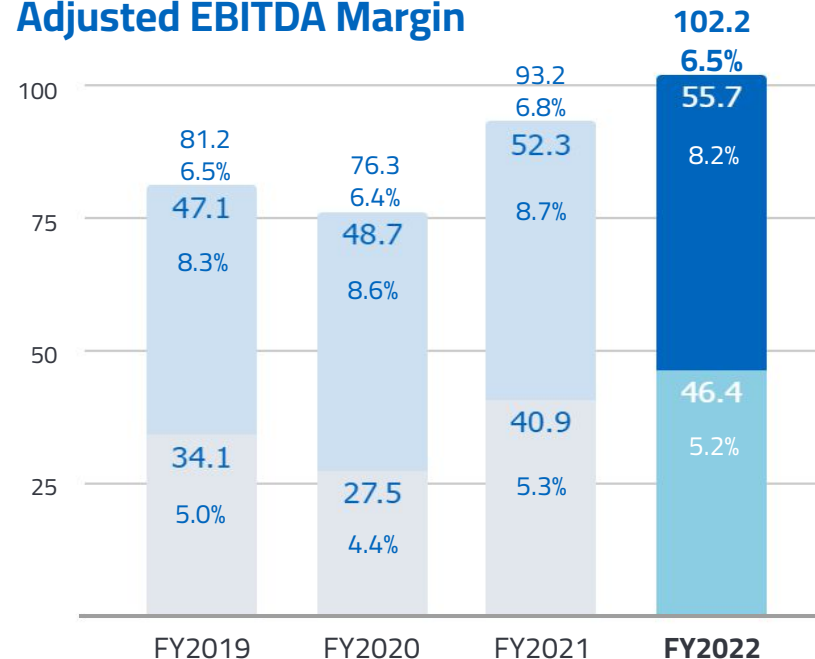
## Staffing Revenue

(in billions of yen)



## Adjusted EBITDA<sup>1</sup> and Adjusted EBITDA Margin

(in billions of yen)



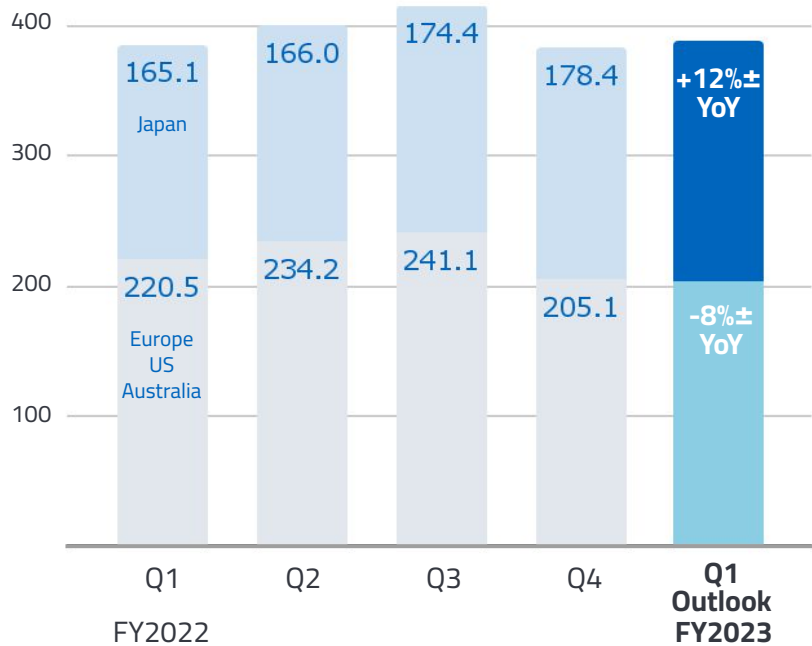
<sup>1</sup> New definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2019 through FY2021.

<sup>1</sup> 2019年度から2021年度に新計算式を適用しています。

# FY2023 Q1 Outlook by Segment

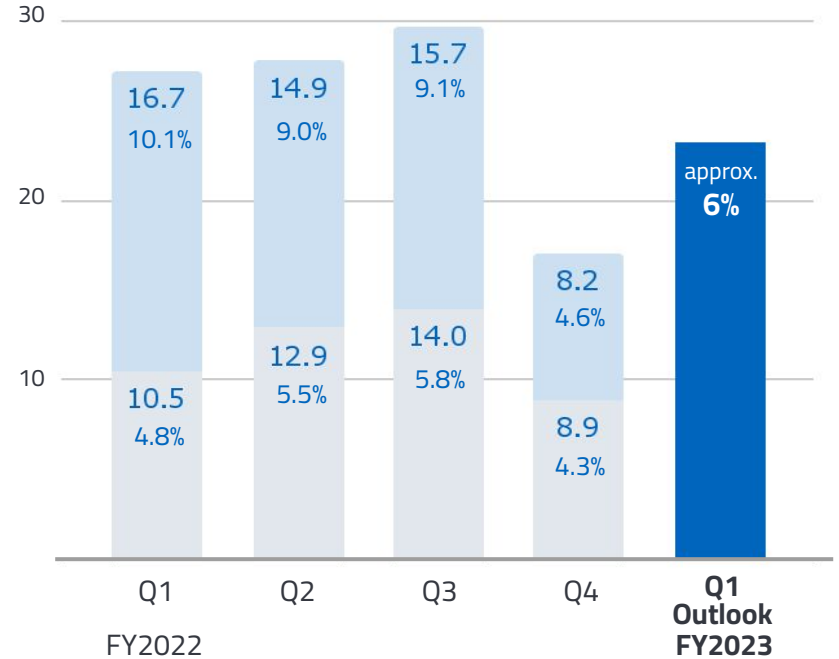
## Staffing Revenue

(in billions of yen)



# Adjusted EBITDA and Adjusted EBITDA Margin

(in billions of yen)



# Follow Your Heart





# Opportunities for Life.

## Faster, simpler and closer to you.



# 01

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## Simplify Hiring

Connect people with jobs,  
faster and easier

人材マッチング市場における  
採用プロセスの効率化

# 02

---

## Help Businesses Work Smarter

Improve the productivity and  
performance of clients' businesses  
through SaaS solutions in Japan

SaaSによる  
日本国内企業クライアントの  
生産性及び業績向上

# 03

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## Prosper Together

Sustainable growth  
shared by all stakeholders

ステークホルダーとの共栄を  
通じた持続的な成長

## Appendix: FY2022 Result by Segment

(in billions of yen)		FY2021	FY2022	YoY
Revenue 売上収益	HR Technology	861.4	1,116.1	+29.6%
	Matching & Solutions	658.6	760.6	+15.5%
	Staffing	1,378.4	1,585.2	+15.0%
	<b>Consolidated<sup>1</sup></b>	<b>2,871.7</b>	<b>3,429.5</b>	<b>+19.4%</b>
Adjusted EBITDA <sup>2</sup> 調整後EBITDA <sup>2</sup>	HR Technology	323.3	342.3	+5.9%
	Matching & Solutions	102.8	109.8	+6.8%
	Staffing	93.2	102.2	+9.6%
	<b>Consolidated<sup>1</sup></b>	<b>511.8</b>	<b>545.0</b>	<b>+6.5%</b>
Adjusted EBITDA Margin 調整後EBITDAマージン	HR Technology	37.5%	30.7%	-
	Matching & Solutions	15.6%	14.4%	-
	Staffing	6.8%	6.5%	-
	<b>Consolidated</b>	<b>17.8%</b>	<b>15.9%</b>	-

<sup>1</sup> The sum of the three segments does not correspond with consolidated revenue and adjusted EBITDA due to adjustments, such as intra-group transactions.

<sup>2</sup> From FY2022, the Company changed the adjustment items for adjusted EBITDA. The new definition of adjusted EBITDA and adjusted EPS has been applied retroactively to FY2021, and year over year % change of adjusted EBITDA is calculated under the new definition.

<sup>1</sup> 「調整額」認識後の数値を記載しているため、各セグメントの金額合計と一致していません。

<sup>2</sup> 2022年度より、調整後EBITDAの調整項目を変更しています。2021年度にも新計算式を適用しており、調整後EBITDAの対前期増減率は、新計算式を適用した数値を基に算出しています。

## Appendix: Adjustment Items of Adjusted EBITDA for FY2022

(in billions of yen)	Consolidated
<b>Operating Income</b>	<b>344.3</b>
Depreciation and amortization (excluding depreciation of right-of-use assets)	78.7
Share-based payment	72.7
Other operating income/expenses	
One-time restructuring charges of HR Technology	17.6
Impairment loss	31.0
Others	0.5
<b>Adjusted EBITDA</b>	<b>545.0</b>



## Appendix: Balance Sheet as of March 31, 2023

(in billions of yen)	As of March 31, 2022	As of March 31, 2023	Variance	YoY
<b>Assets</b>				
Total current assets	1,182.0	1,465.3	+283.2	+24.0%
Total non-current assets	1,241.4	1,327.9	+86.4	+7.0%
<b>Total assets</b>	<b>2,423.5</b>	<b>2,793.2</b>	<b>+369.7</b>	<b>+15.3%</b>
<b>Liabilities</b>				
Total current liabilities	695.5	782.7	+87.1	+12.5%
Total non-current liabilities	351.6	369.5	+17.8	+5.1%
<b>Total liabilities</b>	<b>1,047.2</b>	<b>1,152.3</b>	<b>+105.0</b>	<b>+10.0%</b>
<b>Equity</b>				
Total equity attributable to owners of the parent	1,363.7	1,627.0	+263.2	+19.3%
Non-controlling interests	12.5	13.9	+1.4	+11.3%
<b>Total equity</b>	<b>1,376.2</b>	<b>1,640.9</b>	<b>+264.6</b>	<b>+19.2%</b>

# Recruit Holdings

Simplify Hiring

05. 15. 2023

FY2022 stands for the period ending on March 31, 2023.

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本日言及する数値の比較は、特段の断りがない限り、すべて前年同期との比較です。



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Hisayuki "Deko" Idekoba

Recruit Holdings Co., Ltd.  
株式会社リクルートホールディングス

**Representative Director, President and CEO**  
代表取締役社長 兼 CEO

**Head of HR Technology Business**  
HRテクノロジー事業担当



# Simplify Hiring





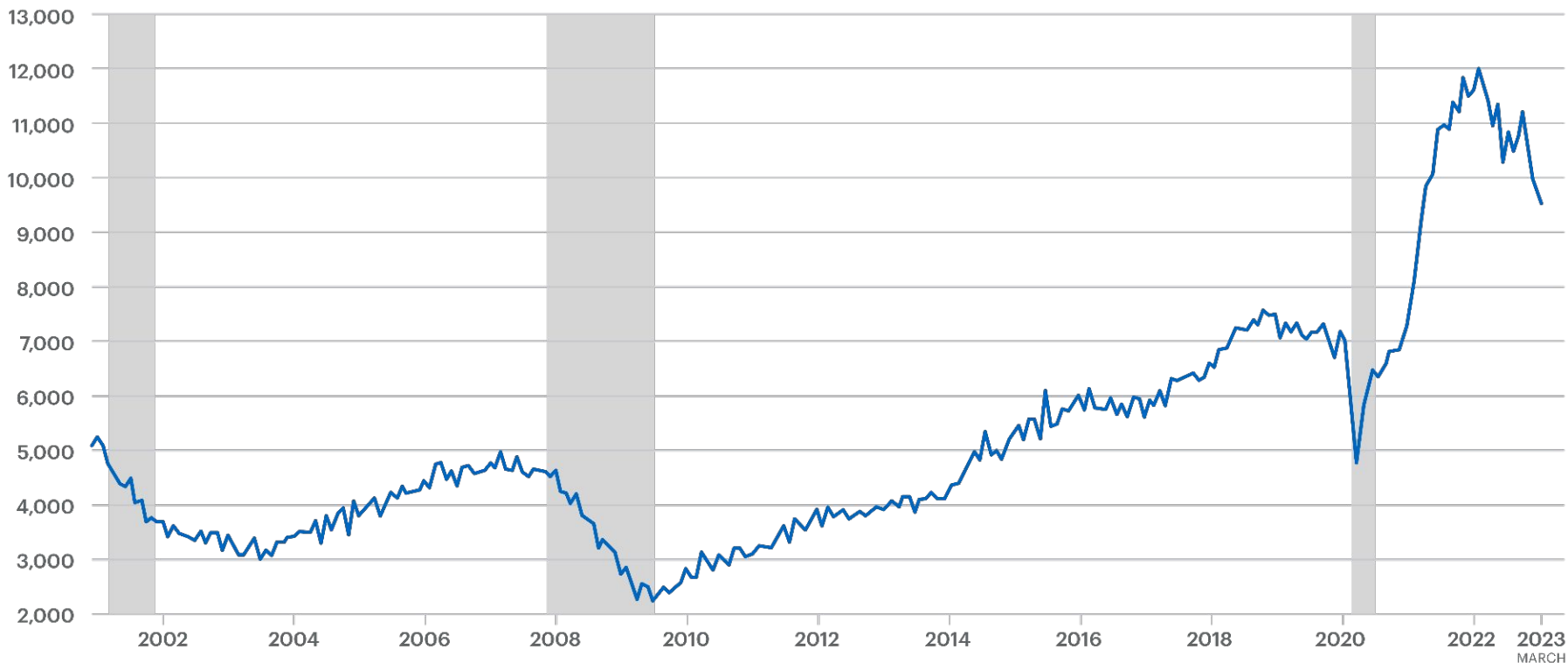


# Job Openings in the US from 2000<sup>1</sup>

## 2000年以降のアメリカにおける求人件数<sup>1</sup>

(Thousands / 千)

— Job Openings: Total Nonfarm | 求人件数: 非農業職

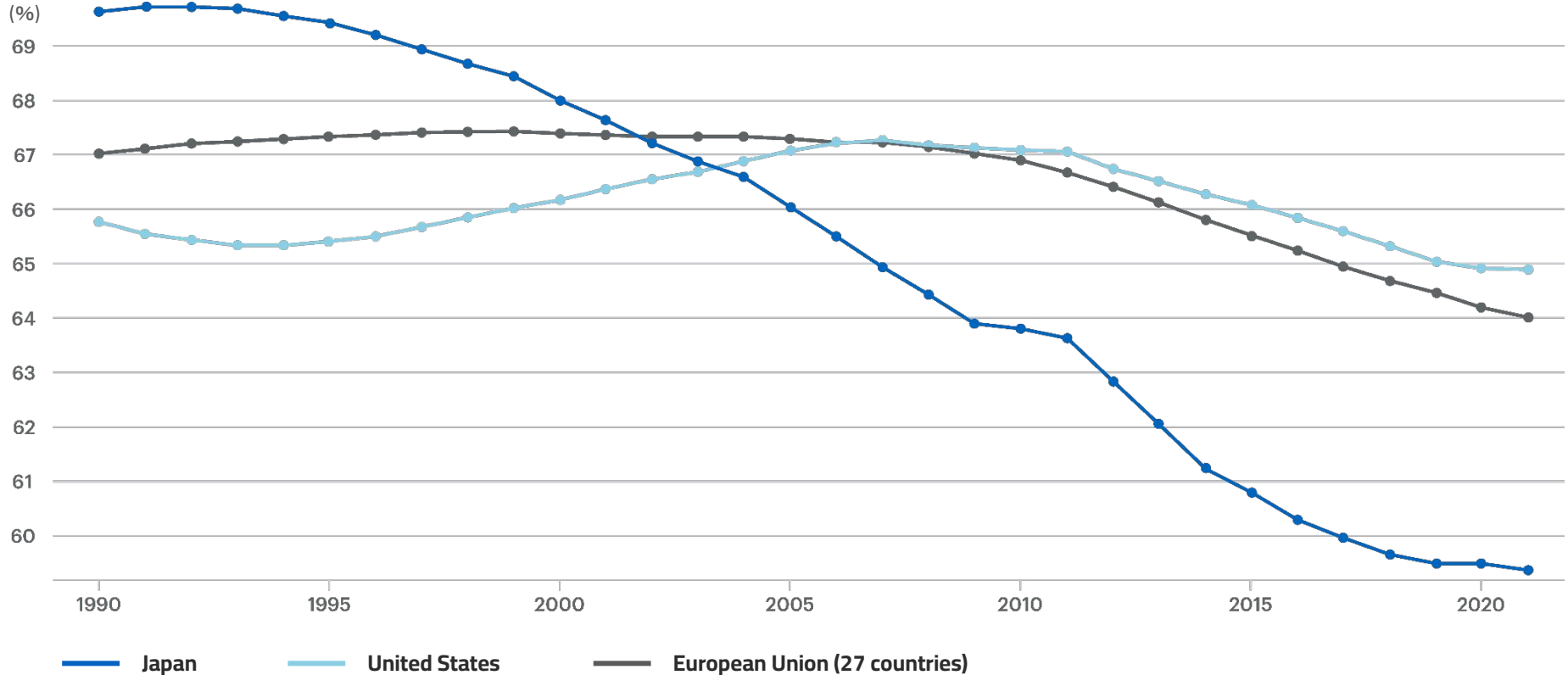


<sup>1</sup> Source: National Bureau of Economic Research. Gray bars indicate recessionary periods.

<sup>1</sup> 出典: 全米経済研究所(NBER) グレーの棒は景気後退期を示します。

# Percentage of Working Age Population<sup>1</sup>

## 生産年齢人口の割合<sup>1</sup>

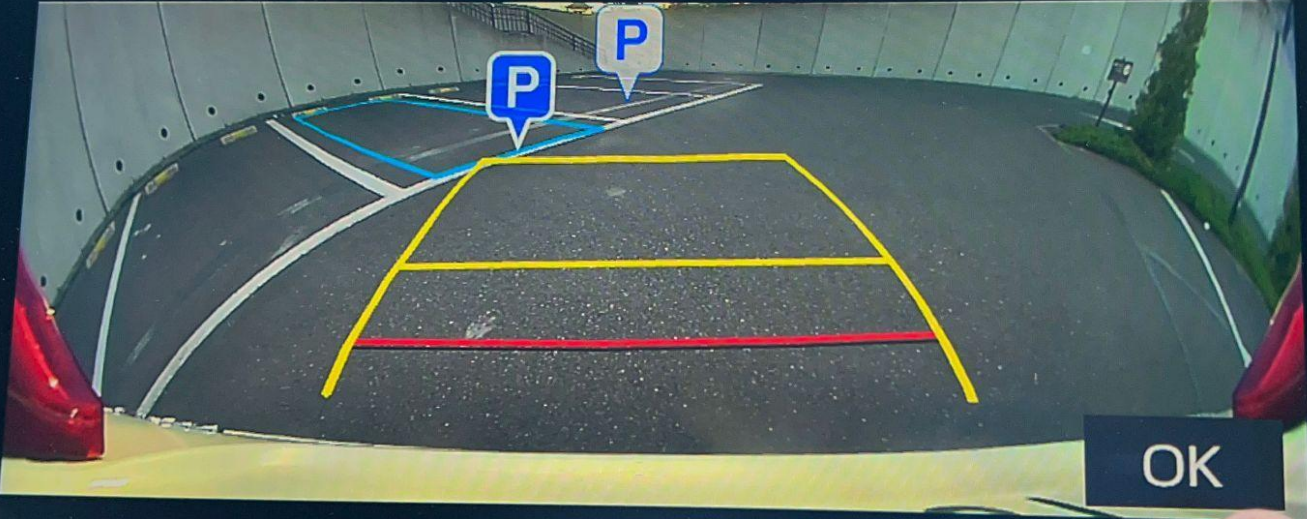


<sup>1</sup> Source: OECD data, "Working Age Population"  
<sup>1</sup> 出典: OECD "Working Age Population"





Check surroundings for safety.



OK

Check Space





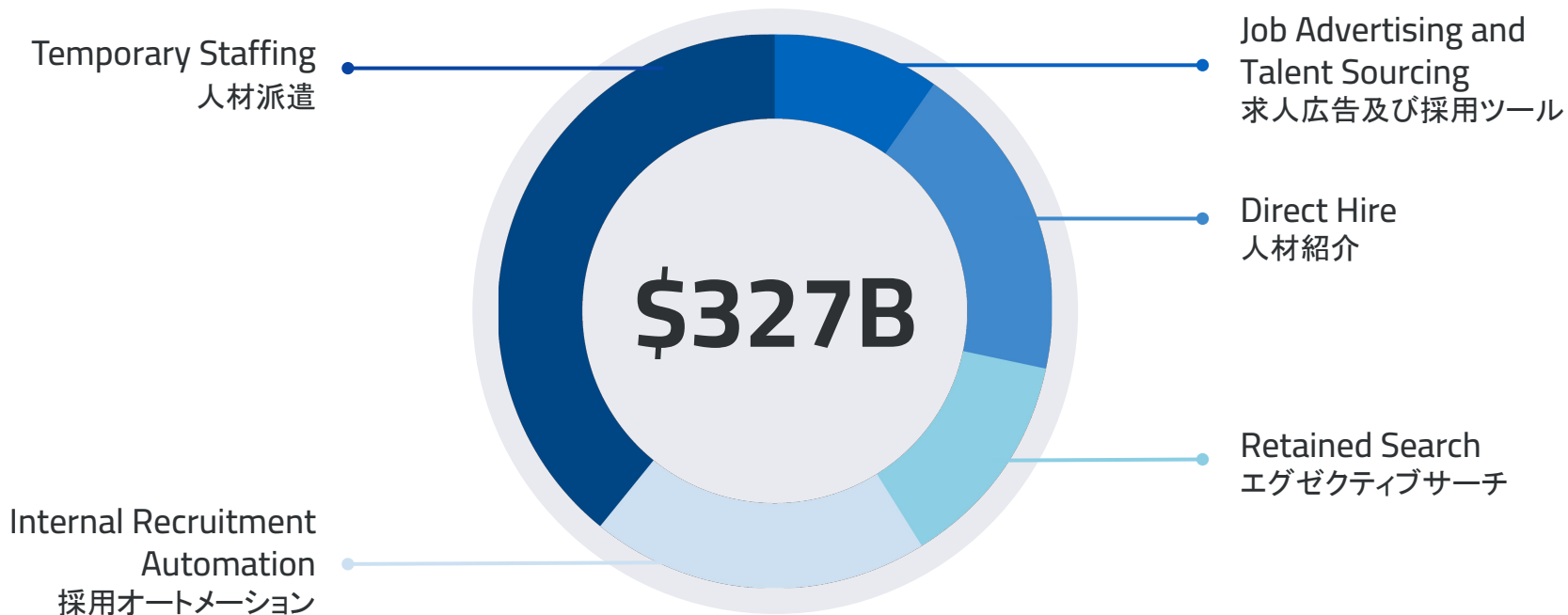
# 23

## hires 採用 / minute 分

### approx. +30 % YoY

# HR Matching TAM<sup>1</sup> in 2022

## 人材マッチング市場規模<sup>1</sup> (2022年)



<sup>1</sup> See P20 of "Consolidated Financial Results for the Year Ended March 31, 2023 (IFRS, Unaudited)" for more detailed information.  
<sup>1</sup> 詳細については、2023年3月期 決算短信〔IFRS〕(連結)の P19をご覧ください。



Staffing

HR Technology

indeed flex

indeed

RGF Staffing

glassdoor

RECRUIT AGENT

リクナビNEXT



Matching Engine

fromAnavi

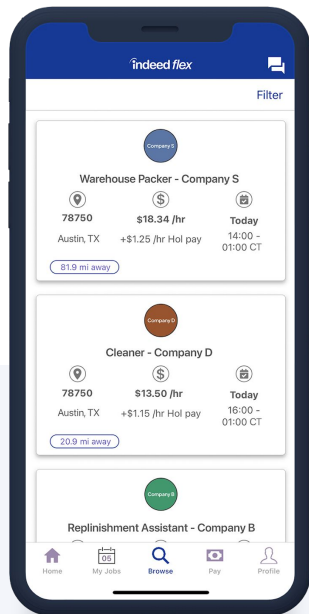
リクナビ

AirWORK 採用管理

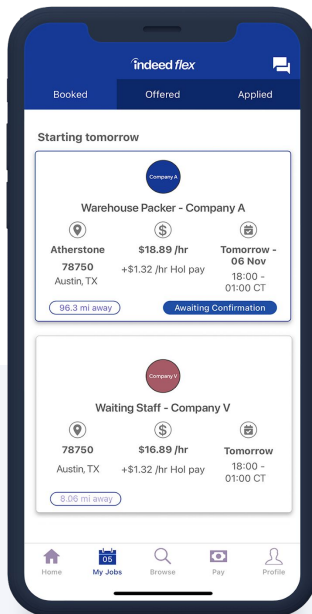
タウンワーク TOWNWORK

Matching & Solutions

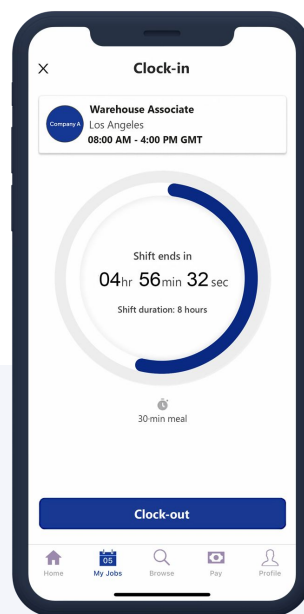
# Indeed Flex: Staffing and HR Technology Collaboration / 協業



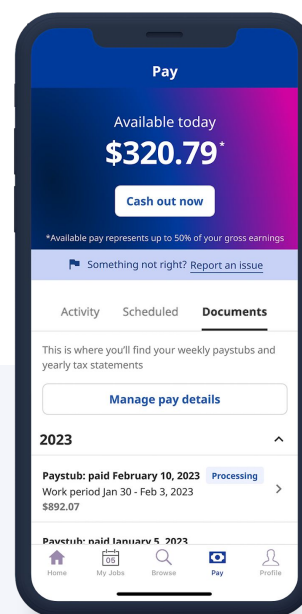
**Browse**  
検索



**Book**  
予約



**Work**  
実働



**Get paid Instantly**  
すぐに支払い

# Fragmented HR Matching Market in Japan

## 細分化された国内の人材マッチング市場



**Placement Services**  
人材紹介事業

**Temporary Staffing Agencies**  
人材派遣事業

**Job Advertising Platforms**  
求人情報メディア

Automatically post jobs on the most appropriate matching platform

自動で最適なマッチングプラットフォームに掲載

インディード  
**indeed**

タウンワーク  
**TOWNWORK**

リクナビ  
**リクナビNEXT**

from  
**navi**

Matching  
Engine

AirWORK ATS /  AirWORK 採用管理

Job Advertisement



**経理スタッフ募集**

東京本社

¥ 月給25万~38万円

 JR東京駅八重洲口直結



**Job Advertisement**

HOT PEPPER Beauty WORK

お気に入り 32 メニュー

**User review from HOT PEPPER Beauty**

HOT PEPPER Beauty会員による総合評価 (198件)

総合評価 **4.25** ★★★★★

技術・仕上がり	4.5 ★★★★★	技術・仕上がり	4.8 ★★★★★
メニュー・料金	3.7 ★★★★★	雰囲気	4.0 ★★★★★

評価の内訳

**Businesses can manage the hiring process through SALON BOARD**

SALON BOARD 採用管理

求人 太郎

応募一覧

絞り込みショートカット: 未対応, 選考, 選考終了

ステータス:  選考中  採用  不採用  自動不採用  応募取り消し

応募先求人票: すべて

応募者名: 入力してください

選考期限:  期限7日以内のみ

クリア 絞り込む

応募者情報	応募先求人票	応募先店舗	応募経路	応募日
<b>山田 花子</b> 25歳 女性 美容師 スタイリスト 3年以上	HOT PEPPER Beauty 美容師 スタイリスト 正社員	Hair Salon R 表参... 全3店舗	メディア	2022/07/10
<b>鈴木 愛</b> 25歳 女性 美容師 スタイリスト 3年以上	HOT PEPPER Beauty 美容師 スタイリスト 正社員	Hair Salon R 表参... 全3店舗	メディア	2022/07/07

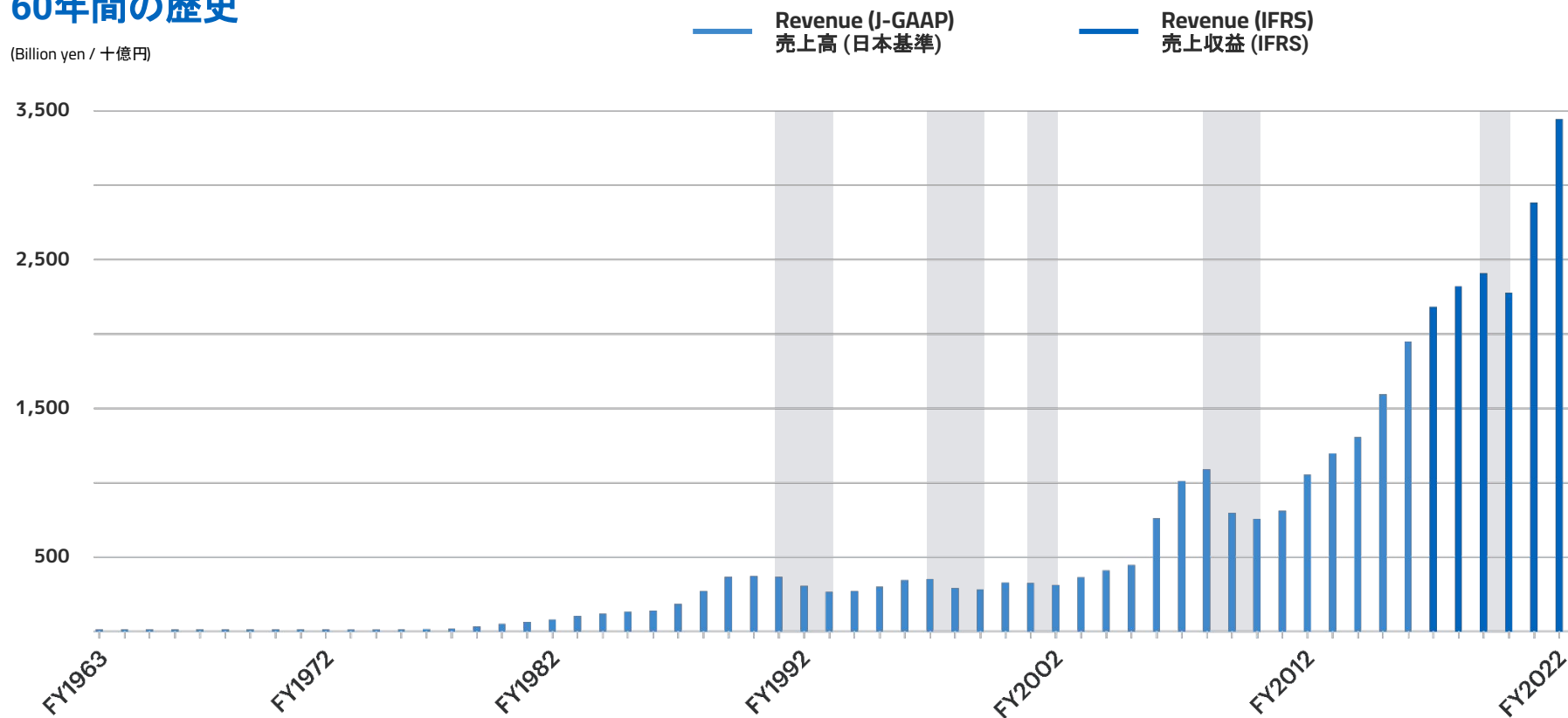
店舗情報

Recruit Holdings | Simplify Hiring 2/15

# 60 years of our History

## 60年間の歴史

(Billion yen / 十億円)



1 Revenues for the year in which a change in fiscal year was made are added to the previous years' revenues.

2 Adopted International Financial Reporting Standards ("IFRS") from the beginning of the Fiscal Year 2017.

1 決算期変更があった年度の売上は、前年度に加算して表示しています。

2 2018年3月期(FY2017)より国際会計基準("IFRS")を適用しています。

# Recruit Holdings

Help Businesses Work Smarter

05. 15. 2023

FY2022 stands for the period ending on March 31, 2023.

All comparisons during this conference call are year over year unless otherwise stated.



# Yoshihiro Kitamura

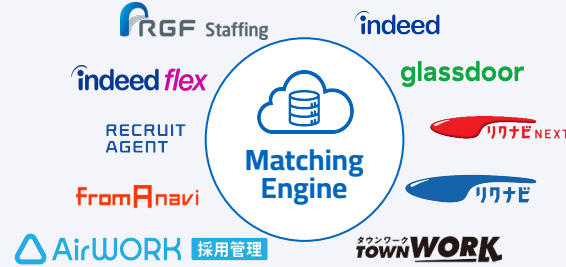
Recruit Holdings Co., Ltd.

**Executive Vice President and  
Head of Matching & Solutions Business**



# Overview of Matching & Solutions SBU

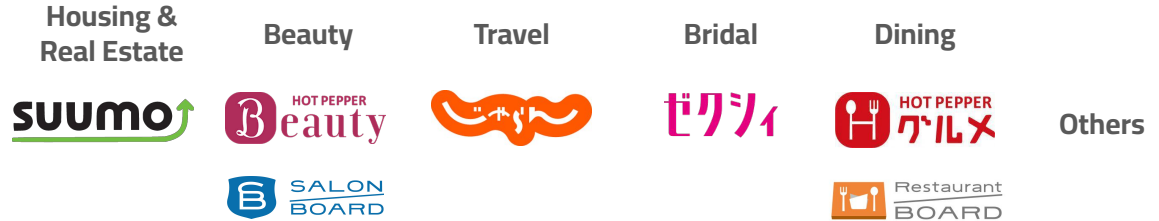
## HR Matching Services



## Business Support SaaS



## Marketing Matching Platforms & Vertical-Specific Business Support SaaS



# One of the Largest Matching Platforms in Japan

# Help Businesses Work Smarter



# FY2022 KPI Results

# of Actions<sup>1</sup>

YoY +34%

420<sup>4</sup><sub>M</sub>

# of SaaS Accounts<sup>2</sup>

GPV<sup>3</sup>

1 The total of the number of applications on Rikunabi NEXT, TOWNWORK, and RECRUIT AGENT, the number of individual users who were referred to our business clients at SUUMO Counter, the number of online reservation on Hot Pepper Beauty, the number of hotel bookings on Jalan, the number of seats reserved on Hot Pepper Gourmet, and the number of payments through AirPAY during the period from April 1, 2022 to March 31, 2023.

2 Cumulative number of registered accounts of paid and unpaid SaaS solutions provided by Matching & Solutions SBU in Japan as of March 31, 2023. Registered accounts refer to the number of stores and business locations that have registered for each relevant service including both active and non-active accounts.

3 Total gross payment volume of offline payments through AirPAY terminals, including QR code payments through AirPAY QR, and online payments through AirPAY ONLINE. (Since the revenue generated from the payment processing fee we collect is based on a very small percentage basis of total gross payment volume, changes in total gross payment volume are not necessarily proportional to changes in our total revenue)

4 Rounded down to the whole number.

# Increasing Number of Actions<sup>1</sup>



<sup>1</sup> The total of the number of applications on Rikunabi NEXT, TOWNWORK, and RECRUIT AGENT, the number of individual users who were mediated to our business clients at SUUMO Counter, the number of online reservation on Hot Pepper Beauty, the number of hotel bookings on Jalan, the number of seats reserved on Hot Pepper Gourmet, the number of payments through AirPAY.

<sup>2</sup> During the period from April 1 to March 31 for each year.

<sup>3</sup> Rounded down to the whole number.



# FY2022 KPI Results

# of Actions<sup>1</sup>

YoY +34%

420<sub>M</sub><sup>4</sup>

# of SaaS Accounts<sup>2</sup>

YoY +30%

3.18<sub>M</sub><sup>5</sup>

GPV<sup>3</sup>

1 The total of the number of applications on Rikunabi NEXT, TOWNWORK, and RECRUIT AGENT, the number of individual users who were referred to our business clients at SUUMO Counter, the number of online reservation on Hot Pepper Beauty, the number of hotel bookings on Jalan, the number of seats reserved on Hot Pepper Gourmet, and the number of payments through AirPAY during the period from April 1, 2022 to March 31, 2023.

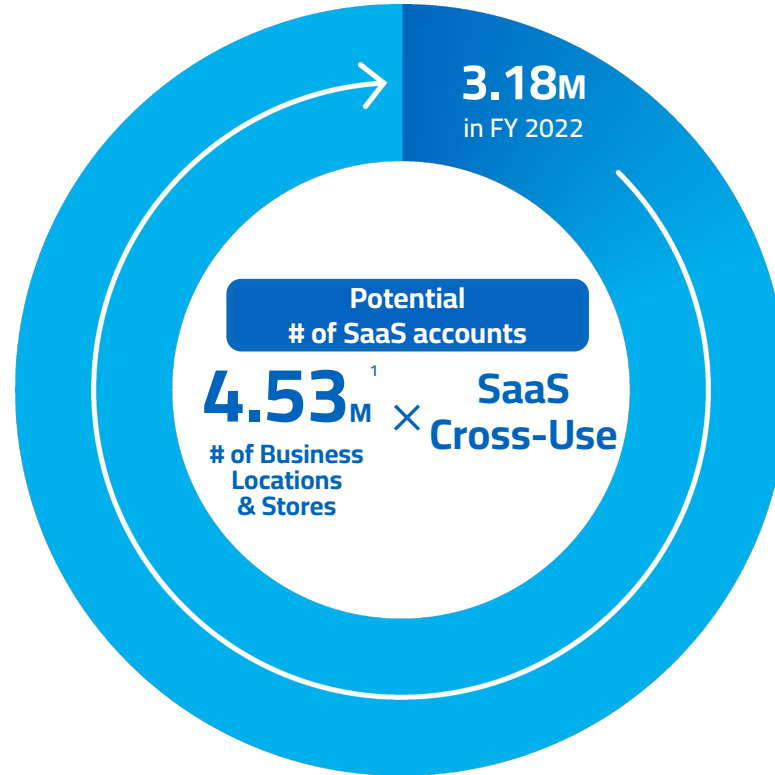
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4 Rounded down to the whole number.

5 Rounded down to the third decimal place.

# The Number of SaaS Accounts Opportunity



<sup>1</sup> The Company estimated the number of business locations and stores that can be potential users of SaaS solutions provided by Matching & Solutions SBU as of June 30, 2022 in Japan by identifying the total number of business locations and stores of small and medium-sized enterprises in Japan (using the definition used by Small and Medium Enterprise Agency) based on the 2016 Economic Census for Business Activity conducted by the Ministry of Internal Affairs and Communications and the Ministry of Economy, Trade and Industry. Considering the solutions (including AirWORK ATS) provided by Matching & Solutions SBU in Japan as of June 30, 2022, the Company now believes it is possible to provide its SaaS solutions to all business locations and stores of small and medium-sized businesses regardless of the industry. Accordingly, the Company decided to count all such business locations and stores as potential users of its SaaS solutions. Matching & Solutions SBU continues to target potential users among small and medium-sized businesses as defined by Small and Medium Enterprise Agency based on the current major target for potential users of SaaS solutions.

# Improving Operational Efficiency with AirREGI

Reduction in Labor<sup>1</sup>

# 19.85

Million hours / year

Labor Cost Savings<sup>2</sup>

# 21.0

Billion yen / year

"Reduction in labor" and "Labor cost savings" are calculated based on the formula below.

1 Time reduction per "AirREGI" unit using the cash register closing function x number of units using the cash register closing function of "AirREGI" + Time reduction per store using the sales tally function of "AirREGI" x number of stores using the sales tally function of "AirREGI"

2 Reduction in labor x Estimated hourly wage (1,059 yen per hour for food category in the national average hourly wage for part-time job applicants as of January 2023)

# FY2022 KPI Results

# of Actions<sup>1</sup>

YoY +34%

420<sub>M</sub><sup>4</sup>

# of SaaS Accounts<sup>2</sup>

YoY +30%

3.18<sub>M</sub><sup>5</sup>

GPV<sup>3</sup>

YoY +69%

1.3<sub>trl</sub><sup>6</sup>  
yen

1 The total of the number of applications on Rikunabi NEXT, TOWNWORK, and RECRUIT AGENT, the number of individual users who were referred to our business clients at SUUMO Counter, the number of online reservation on Hot Pepper Beauty, the number of hotel bookings on Jalan, the number of seats reserved on Hot Pepper Gourmet, and the number of payments through AirPAY during the period from April 1, 2022 to March 31, 2023.

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4 Rounded down to the whole number.

5 Rounded up to the third decimal place.

6 Rounded down to the second decimal place.

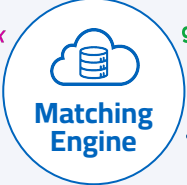
# Online Payment by AirPAY



Greater Lifetime Value  
by increasing Engagement with Business Clients

Fintech Services	AirCASH/AirINVOICE	 <p>Air BusinessTools</p>
Personnel Labor Management SaaS	AirWORK ATS/AirSHIFT	
Business Support SaaS	AirWAIT/AirRESERVE	

HR Matching Services



Logos: RGF Staffing, indeed, indeed flex, RECRUIT AGENT, fromnavi, AirWORK 採用管理, townWORK, glassdoor, リクルードNEXT, リクルード

Marketing Matching Platforms & Vertical-specific business support SaaS

Housing & Real Estate	Beauty	Travel	Bridal	Dining	Others
					
					

One of the Largest Matching Platforms in Japan

Increasing # of New Business Clients



Restaurant



Smart Payment



# Expansion of Business Clients



Travel



Air BusinessTools





# Expansion of Fintech Services

## AirCASH



Future Sales



Convert to Cash  
in advance

## AirINVOICE



## AirWORK 給与支払

Thank you!



✓ Payroll Payments

Employers



Received!



✓ Apply for Salary  
Advance

Employees

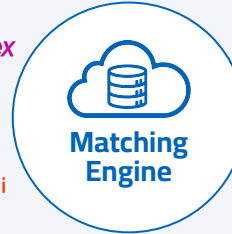
## Help Businesses Work Smarter

### Marketing Matching Platforms



### Simplify Hiring

### HR Matching Services



### Air BusinessTools (Business Support SaaS Solutions)

Payment **AirPAY**  
 AirPAY QR  
 AirPAY ポイント

Financial Assistance **AirCASH**

Invoice Management **AirINVOICE**

ATS **AirWORK 採用管理**

Cloud-based POS System **AirREGI**

Corporate Card **AirCARD**

Reception Management **AirWAIT**

Payroll **AirWORK 給与支払**

Order Entry System **AirREGI オートオーダー**

Business Analysis **AirMATE**

Reservation Management **AirRESERVE**

Shift & Attendance Management **AirSHIFT**

# Recruit Holdings

Prosper Together

05. 15. 2023

FY2022 stands for the period ending on March 31, 2023.

All comparisons during this conference call are year over year unless otherwise stated.



# Ayano "Sena" Senaha

Recruit Holdings Co., Ltd.

**Director, Executive Vice President  
and COO**



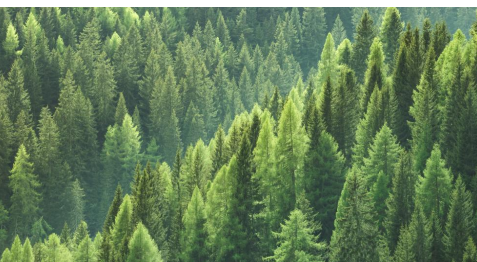


# Prosper Together





# Our Commitment to Sustainability by FY2030<sup>1</sup>



## **E** Environmental Climate Action

Become carbon neutral throughout our business activities by FY2021 and our entire value chain by FY2030<sup>2</sup>

## **S** Social Social Impact

Shorten the time it takes to get hired by half by FY2030<sup>3</sup>

Help 30 million people facing barriers get hired by FY2030<sup>4</sup>

## **S** Social Our People

Achieve gender parity across all employee levels by FY2030<sup>5</sup>

## **G** Governance Corporate Governance

Reach gender parity of the Board of Directors members including Audit & Supervisory Board members by FY2030<sup>6</sup>

<sup>1</sup> The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

<sup>2</sup> Carbon neutrality includes reducing greenhouse gas (GHG) emissions as well as offsetting the remaining emissions. GHG emissions throughout business activities are the sum of direct emissions from the use of fuels in owned or controlled sources (Scope 1) and indirect emissions from the use of purchased electricity, heat, or steam in owned or controlled sources (Scope 2). GHG emissions from the value chain are indirect emissions other than Scope 1 and 2 (Scope 3). The entire value chain represents the total of Scopes 1, 2 and 3.

<sup>3</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the users confirm receipt of a job offer.

<sup>4</sup> The initiative as of today includes providing assistance through the Company's online job platform, and through partnerships with NPOs and other organizations with whom the Company collaborates. The Company may also aim to reduce other various barriers, including newly emerging issues in the labor market by FY2030.

<sup>5</sup> All employee levels refer to the following three groups including all employees, managerial positions, and senior executives. Senior executive positions are defined as Senior Vice Presidents and Corporate Officers of Recruit Holdings and Matching & Solutions Strategic Business Unit (SBU), and CEOs of the Company's major subsidiaries and heads of key functions in the HR Technology and Staffing SBUs. Figures for managerial positions and employees are calculated from Recruit Holdings, SBU Headquarters, and primary operating companies of each SBU. Managerial positions mean all of those that have subordinate employees.

<sup>6</sup> The Board of Directors members are defined as Directors of the Board and Audit & Supervisory Board members.

# Achieved Carbon Neutral throughout Our Business Activities in FY2022<sup>1</sup>



<sup>1</sup> GHG emissions throughout our business activities are the sum of direct emissions from the use of fuels in owned or controlled sources and are referred to as Scope 1. Indirect emissions from the use of purchased electricity, heat, or steam in owned or controlled sources are referred to as Scope 2. GHG emissions from the value chain are referred to as Scope 3, and comprise indirect emissions other than Scope 1 and 2. The entire value chain represents the sum of Scopes 1, 2 and 3 GHG emissions. The Company aims to achieve carbon neutrality upon completion of the following steps: measurement of GHG emissions, obtaining an accredited third-party assurance on the amount of GHG emissions, and offsetting of those emissions.

# Avoidance of GHG Emissions through Our Products<sup>1</sup>

Before



After

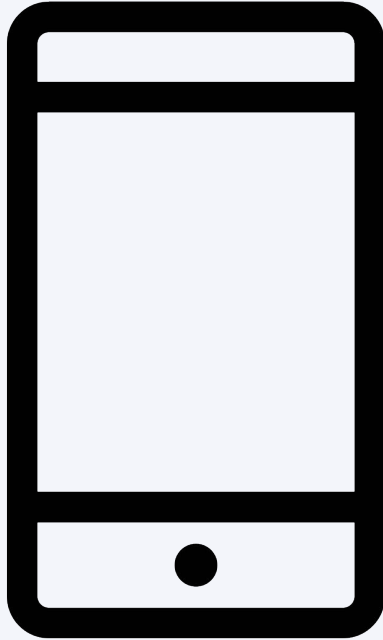


<sup>1</sup> The amount of GHG emissions avoided (more than approximately 13,000t-CO<sub>2</sub>) through the Indeed Interview is a contribution beyond the Group's value chain mitigation, so it is not included in the calculation of the Group's Scope 1, Scope 2 or Scope 3 GHG emissions.

<sup>2</sup> All GHG emissions figures are approximate.



# Avoidance of GHG Emissions through Our Products<sup>1</sup>



**1.5 Billion<sup>1,2</sup>**  
**Smartphones**

<sup>1</sup> The amount of GHG emissions avoided (more than approximately 13,000t-CO<sub>2</sub>) through the Indeed Interview is a contribution beyond the Group's value chain mitigation, so it is not included in the calculation of the Group's Scope 1, Scope 2 or Scope 3 GHG emissions. Sample figures based on the results of converting the amount of GHG emissions avoided; using Greenhouse Gas Equivalencies Calculator of United States Environmental Protection Agency available at <https://www.epa.gov/energy/greenhouse-gas-equivalencies-calculator#results>. This is equivalent to the daily charging capacity of 1.5 billion smartphones.

<sup>2</sup> All GHG emissions figures are approximate.



**Shorten the time  
it takes to get hired by half<sup>1</sup>  
by FY2030**

**Help  
30 million<sup>2</sup>  
People Facing Barriers Get Hired  
by FY2030**

<sup>1</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the user confirms receipt of a job offer.  
<sup>2</sup> The initiative as of today includes providing assistance through the Company's online job platform, and through partnerships with NPOs and other organizations with whom the Company collaborates. The Company may also aim to reduce other various barriers, including newly emerging issues in the labor market by FY2030.  
<sup>3</sup> The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

# Shorten the time it takes to get hired by half<sup>1</sup>

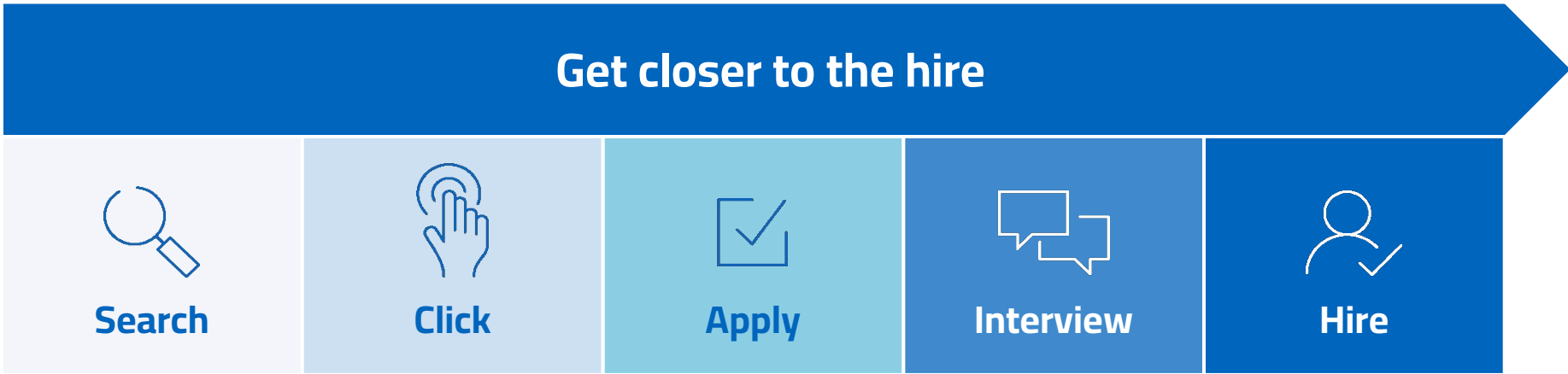


**1/2** by FY2030



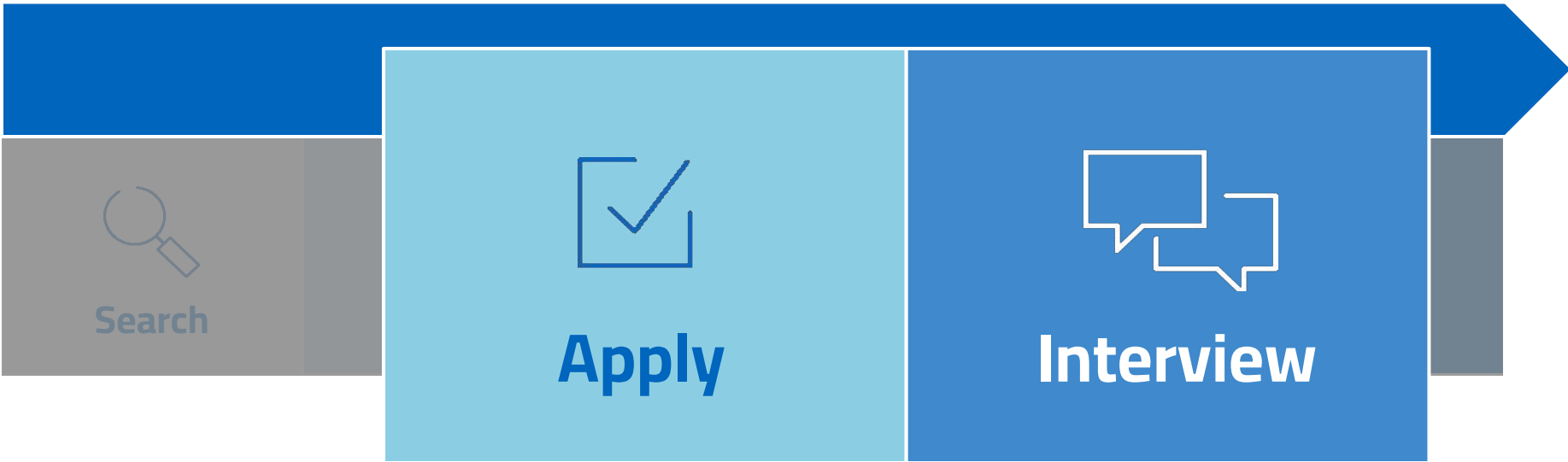
<sup>1</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the user confirms receipt of a job offer. The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

# Shorten the Time it Takes to Get Hired by Half by FY2030<sup>1</sup>



<sup>1</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the user confirms receipt of a job offer. The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

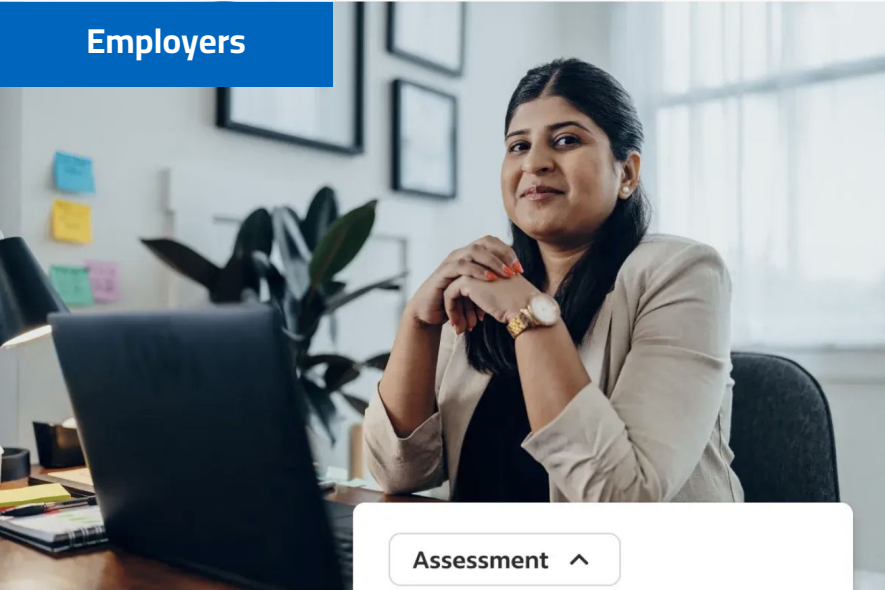
# Shorten the Time it Takes to Get Hired by Half by FY2030<sup>1</sup>



<sup>1</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the user confirms receipt of a job offer. The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

# Indeed Assessments Enabled 16%<sup>1</sup> Faster Hiring

Employers



Assessment ^

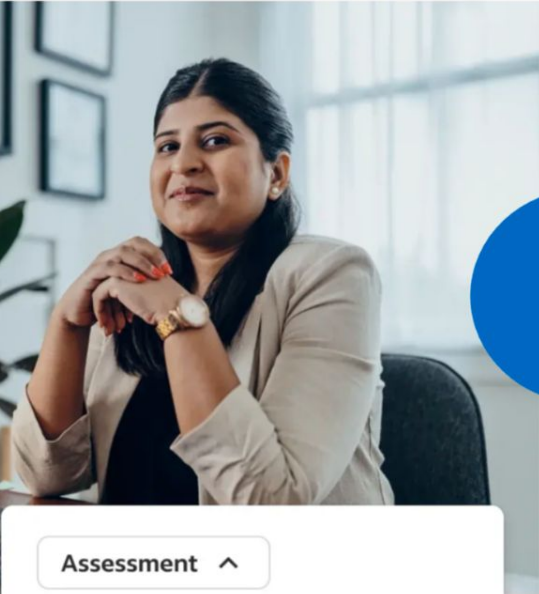
- Languages: English, Spanish
- Data management

# 16% Faster Hiring

<sup>1</sup> For jobs on Indeed that (a) were less than 14 days old and (b) had applications between 1st November 2022 through 31st December 2022, an analysis revealed statistically significant difference in the number of days for an employer to make a hire on Indeed between jobs that use Assessments and those that did not. Time to hire was defined as the difference between the day the job was posted on Indeed to the day that the job was closed by the employer with the reason that the employer hired a candidate on Indeed.

# Indeed Assessments Enabled 16%<sup>1</sup> Faster Hiring

Employers



Assessment ^

- ✓ Languages: English, Spanish
- ✓ Data management

Job Seekers



Jan Kowalski

- ✓ Overall assessment
- ✓ Education
- ✓ Languages
- ✓ Skill: Data management

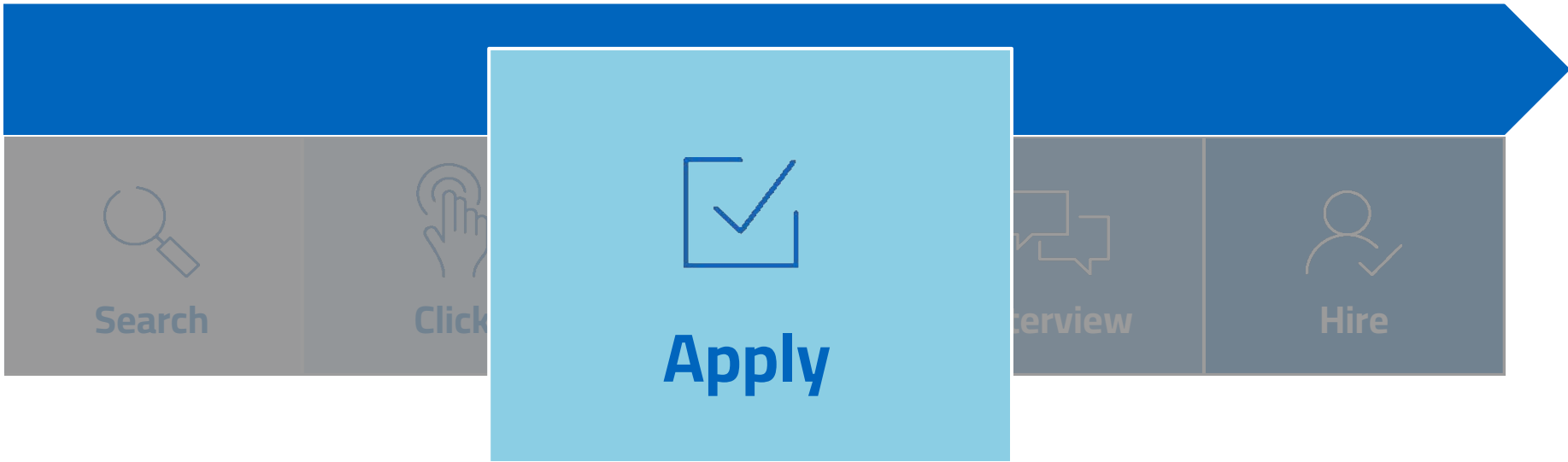
Invite to interview



<sup>1</sup> For jobs on Indeed that (a) were less than 14 days old and (b) had applications between 1st November 2022 through 31st December 2022, an analysis revealed statistically significant difference in the number of days for an employer to make a hire on Indeed between jobs that use Assessments and those that did not. Time to hire was defined as the difference between the day the job was posted on Indeed to the day that the job was closed by the employer with the reason that the employer hired a candidate on Indeed.

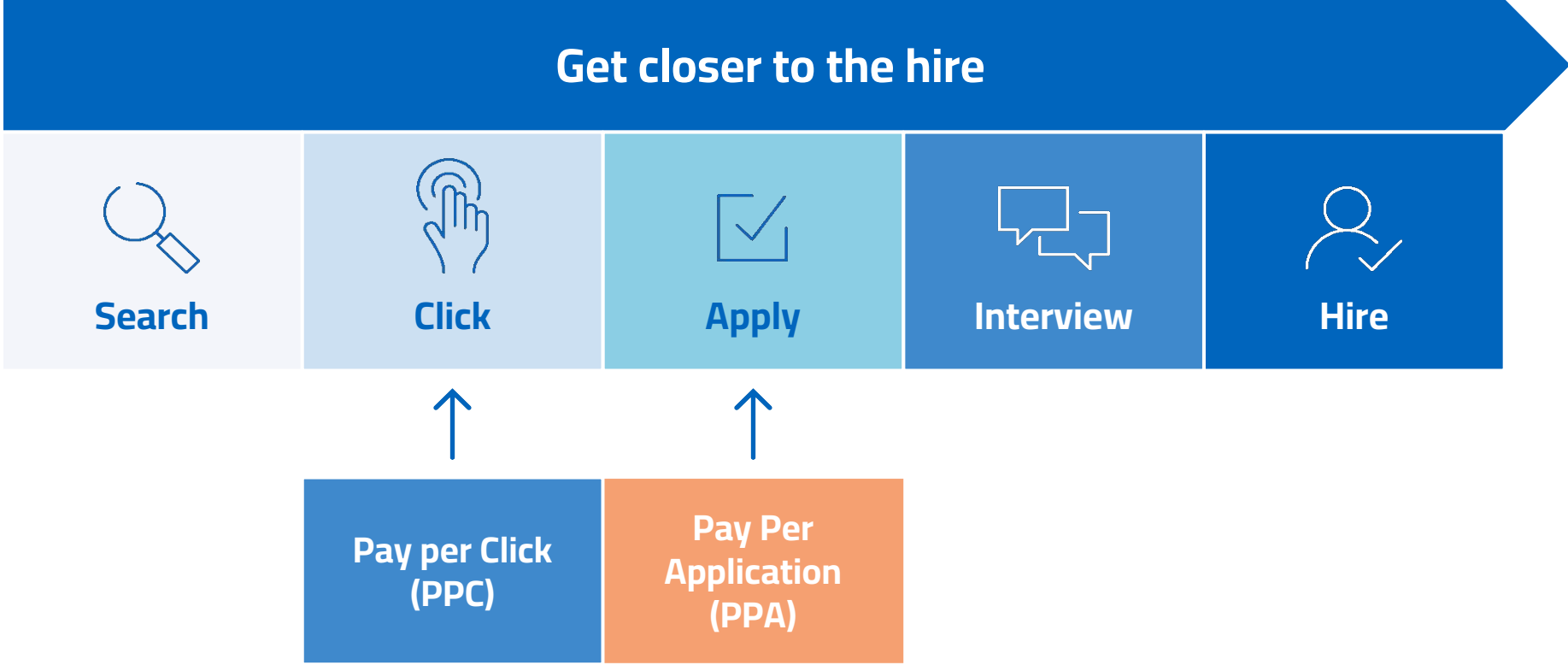


# Shorten the Time it Takes to Get Hired by Half by FY2030<sup>1</sup>



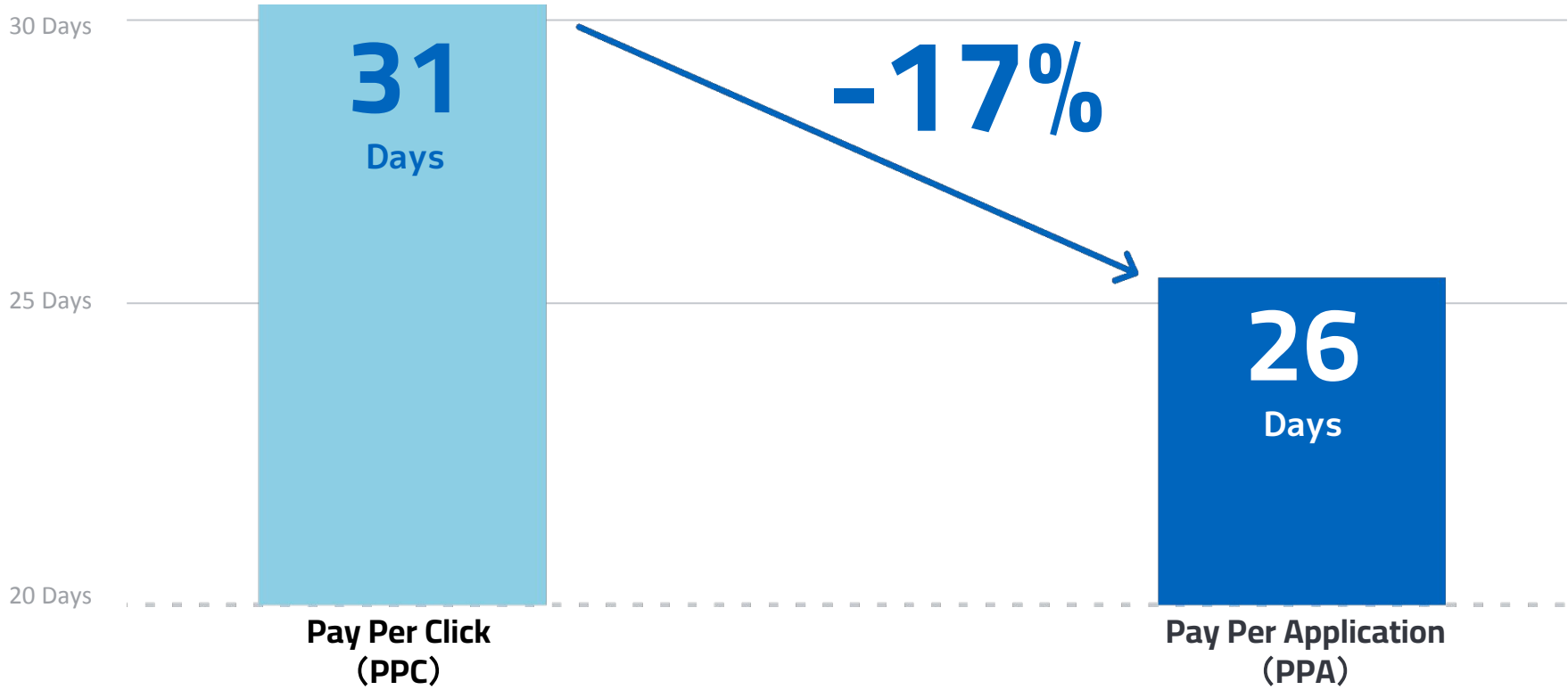
<sup>1</sup> The period from the time a user starts an active job search on the Indeed job platform to the time the user confirms receipt of a job offer. The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

# Pay Per Application (PPA) Model<sup>1</sup>



<sup>1</sup> Pay Per Application is a newer pricing model where employers only pay for job applicants that meet their criteria. Pay Per Click is Indeed's standard sponsored job pricing model, where employers pay when a job seeker clicks on their sponsored job listing.

# PPA Enabled 17% Faster<sup>1</sup> Hiring



<sup>1</sup> Difference calculated using time from a job seeker's application on Indeed (to the job for which they were ultimately hired) to the time of the hire for hires made on Indeed in the United States between January 2022 and January 2023. The data set analyzed included sponsored jobs only hosted on Indeed using one of these two pricing models: Pay Per Application and Pay Per Click.

# Problem-Solving through Products Can Drive Business Growth

**Job Seekers**



**Employers**



# Problem-Solving through Products Can Drive Business Growth

Job Seekers



Employers





An aerial, top-down view of a busy pedestrian crosswalk. The crosswalk is marked with white stripes on a dark asphalt surface. Numerous people of various ages and ethnicities are walking across the crosswalk in different directions. The scene is captured from a high angle, showing the density of the crowd and the organized chaos of a city street crossing.

**There are barriers that  
cannot be removed through  
improving matching quality  
and efficiency alone.**

# Education: A Common Barrier around the World



Education

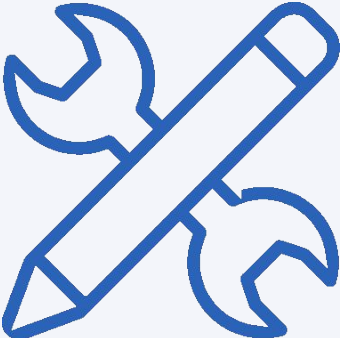


Skills & Abilities

# Education: A Common Barrier around the World



**Education**



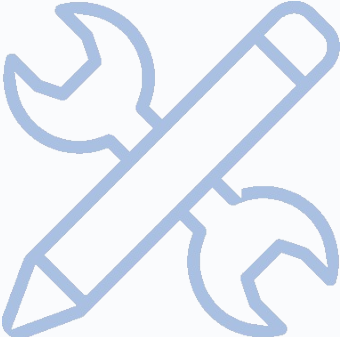
**Skills & Abilities**



# Education: A Common Barrier around the World



Education



Skills & Abilities



# Help 30 million<sup>1</sup> People Facing Barriers Get Hired by FY2030

1 The initiative as of today includes providing assistance through the Company's online job platform, and through partnerships with NPOs and other organizations with whom the Company collaborates. The Company may also aim to reduce other various barriers, including newly emerging issues in the labor market by FY2030.

2 The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

## Identified Five Common Barriers



Education



Criminal  
Records<sup>3</sup>



Accessibility



Military  
Experienced<sup>4</sup>



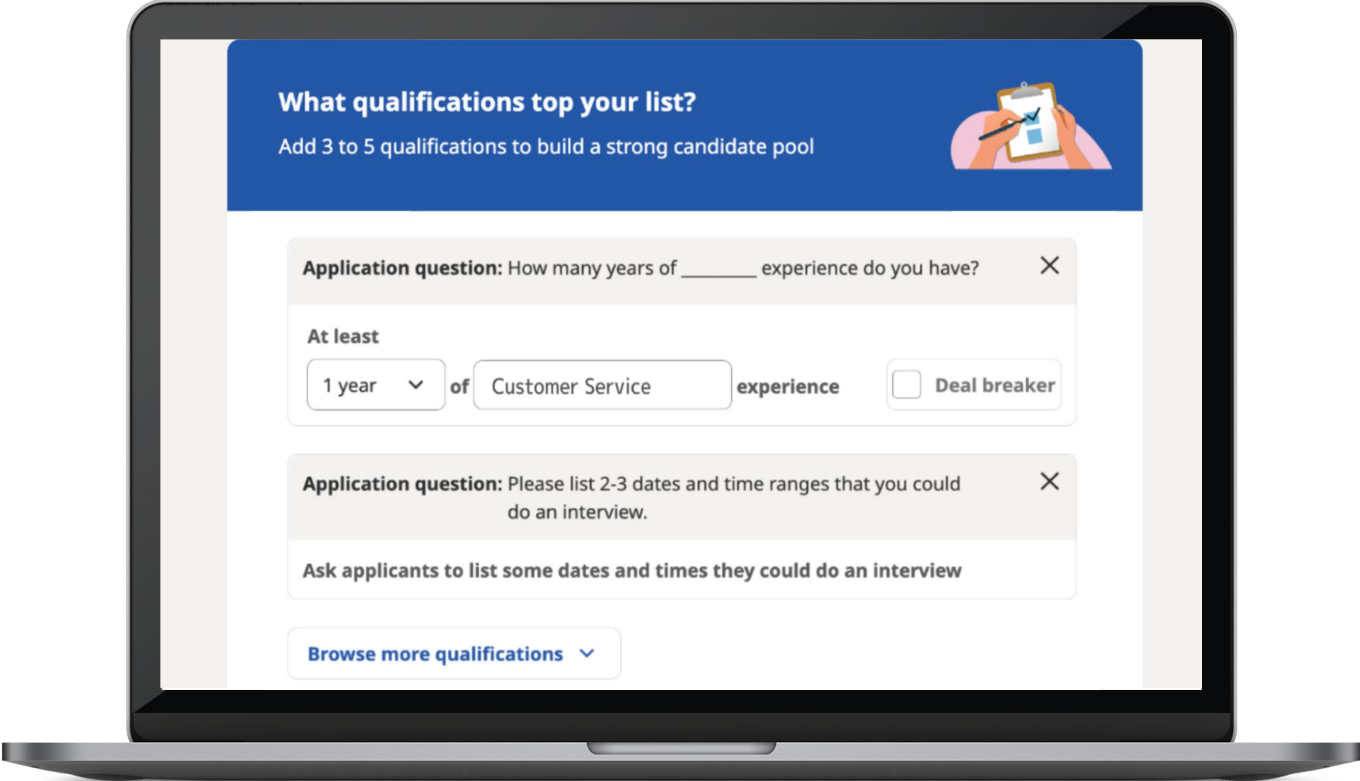
Work  
Essentials<sup>5</sup>

3 In the United States, approximately 70 million people (source: The Sentencing Project) have a criminal record, and the unemployment rate of job seekers with a criminal record is approximately five times higher than the US average (source: Prison Policy Initiative).

4 A U.S. Chamber of Commerce Foundation study from 2016 found that 53% of veterans are unemployed for four months or longer after leaving the military. Veterans who are looking for a new opportunity or transitioning from service to civilian life may have difficulty matching their skills and experience to the job market.

5 This indicates barriers that hinder job hunting, such as being unable to connect to the Internet, access to a job platform, and/or lack of transportation to interviews and work.

# An Optimized Job Posting Form for Employers



# An Optimized Job Posting Form for Employers

**Application question:** What is the highest level of education you have completed? ✕

**Minimum education level:**  Deal breaker

High school or equivalent

Associate

Bachelor's

Master's

Doctorate

# An Optimized Job Posting Form for Employers

Application question: What is the minimum education you have ✕

Minimum education  Deal breaker

High school


Associate's

Bachelor's

Master's

Doctorate



**What qualifications top your list?** 

Add 3 to 5 qualifications to build a strong candidate pool

Application question: How many years of \_\_\_\_\_ experience do you have? ✕

At least

1 year  Customer Service experience  Deal breaker

Application question: Please list 2-3 dates and time ranges that you could do an interview. ✕

Ask applicants to list some dates and times they could do an interview

[Browse more qualifications](#)

# An Optimized Job Posting Form for Employers

**Application question:** What is the highest level of education you have completed? ✕

Minimum education level  Deal breaker

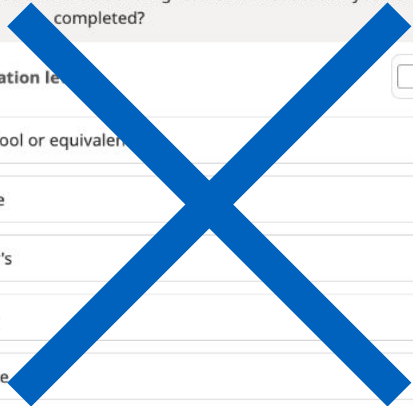
High school or equivalent


Associate

Bachelor's

Master's

Doctorate



**What qualifications top your list?** 

Add 3 to 5 qualifications to build a strong candidate pool

**Application question:** How many years of \_\_\_\_\_ experience do you have? ✕

At least

1 year  Customer Service experience  Deal breaker

**Application question:** Please list 2-3 dates and time ranges that you could do an interview. ✕

Ask applicants to list some dates and times they could do an interview

[Browse more qualifications](#)

## Tested Removing “Educational Requirements” from Initial Screening Questions



Jobs without a college degree requirement increased



Job applications increased



No negative impact

# Percentage of Job Postings Requiring a College Degree



1 Hosted jobs on Indeed in US that included education as at least one of the screener questions decreased from 22% in May 2022 to 14% in January 2023, a 37% decrease.



# Percentage of Job Postings Requiring a College Degree

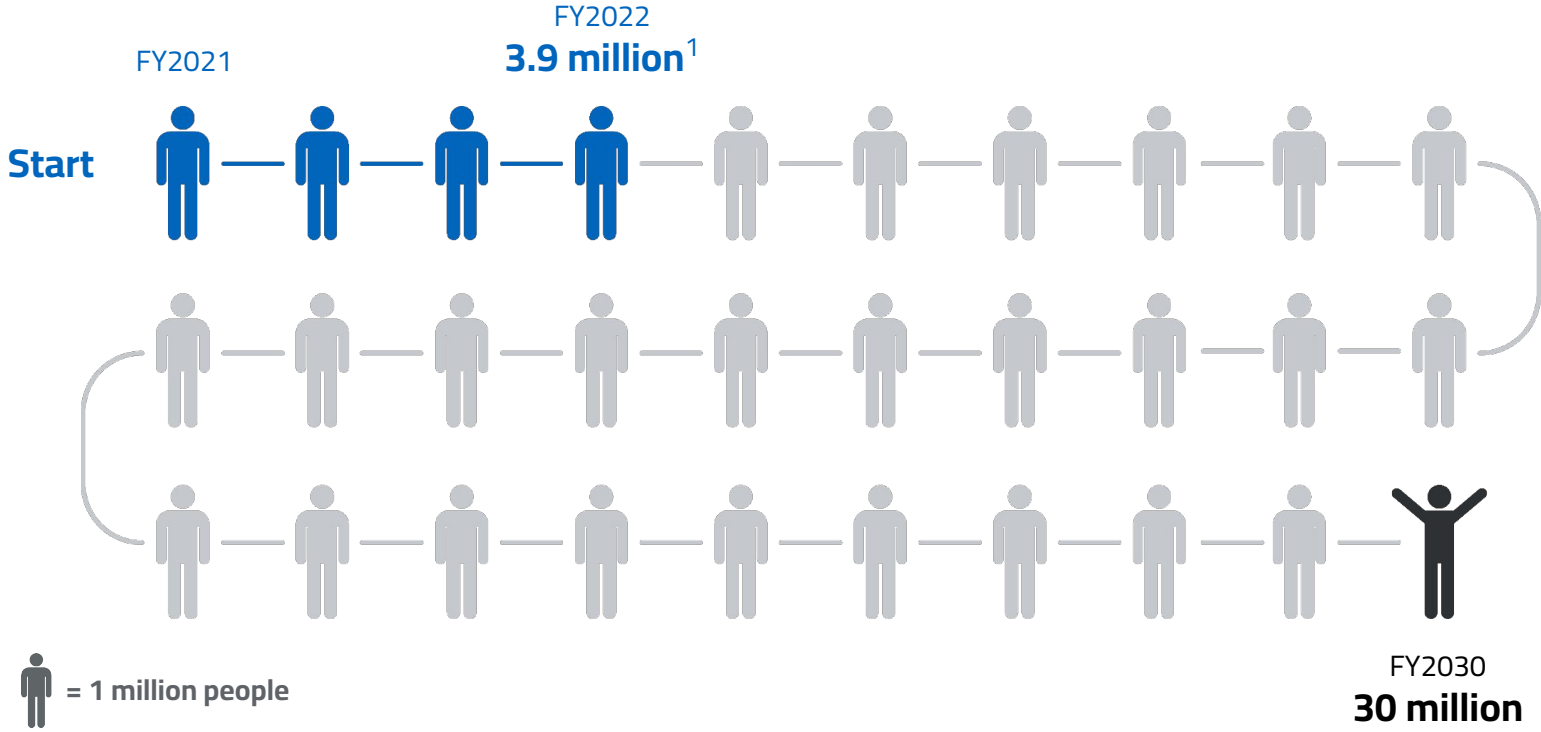


**-37%<sup>1</sup>** in share of jobs requiring college degree

**Successful Hires** ↑

<sup>1</sup> Hosted jobs on Indeed in US that included education as at least one of the screener questions decreased from 22% in May 2022 to 14% in January 2023, a 37% decrease.

# Helped 3.9 million Job Seekers Facing Barriers



<sup>1</sup> Represents number of hires made on Indeed reported from both job seeker and employer sources through our Hired Signal measurement, from May 1, 2021 - March 31, 2023 globally for job seekers who faced at least one of the following barriers: education, criminal record, military experience, disability or lack of essential resources such as a computer or internet access.

<sup>2</sup> The years indicated are Recruit Holdings' fiscal years (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

Representation of Women<sup>1</sup>  
Approximately

50%

by FY2030



<sup>1</sup> This represents the percentage of women in the Board of Directors members, senior management, managers, and employees. Senior executive positions are defined as Senior Vice Presidents and Corporate Officers of Recruit Holdings and Matching & Solutions SBU, and CEOs of the Company's major subsidiaries and heads of key functions in the HR Technology and Staffing SBUs. Figures for managerial positions and employees are calculated from Recruit Holdings, SBU Headquarters, and primary operating companies of each SBU. "Managerial positions" mean all of those that have subordinate employees. The Board of Directors members are defined as Directors of the Board and Audit & Supervisory Board members.

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## Percentage of Women in the Boardroom<sup>2</sup>

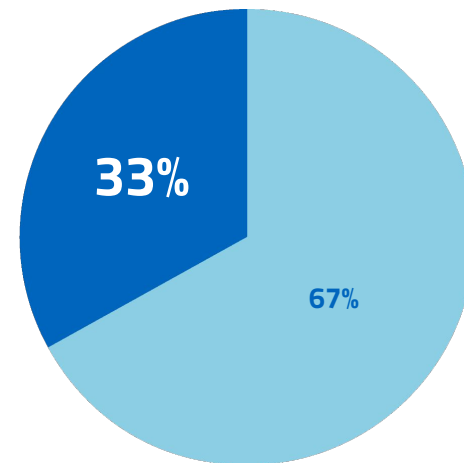
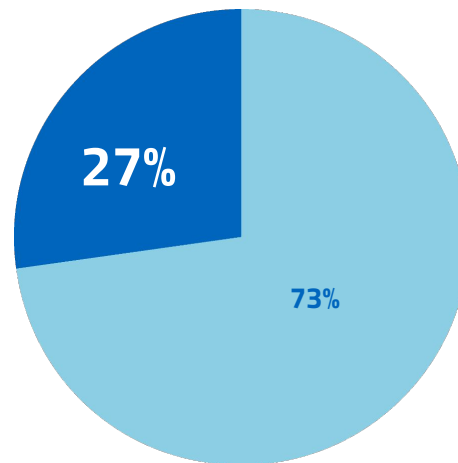


Gender

● Women ● Men

July 2022

July 2023



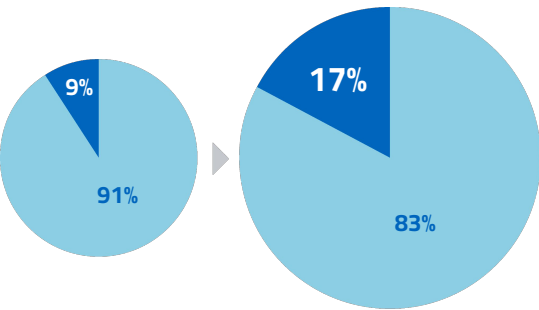
<sup>2</sup> Percentage of women on the Board of Directors as of July 1, 2022 and 2023. The percentage will reach approximately 33% if the appointment of candidates for election at Annual General Meeting of Shareholders, to be held in June 2023, is approved.

<sup>3</sup> The years indicated are Recruit Holdings' fiscal year (FY), which begin on April 1 each year and end on March 31 of the following year. All targeted figures displayed here are approximate.

# Improved Boardroom Diversity

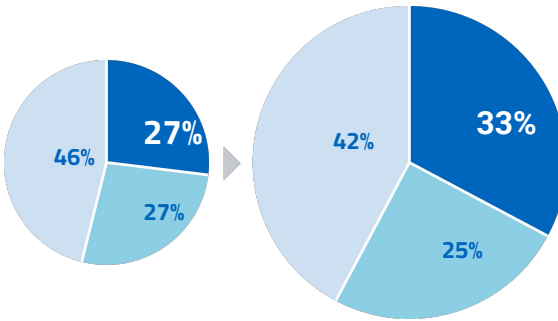
## Nationality

- Non-Japanese
- Japanese



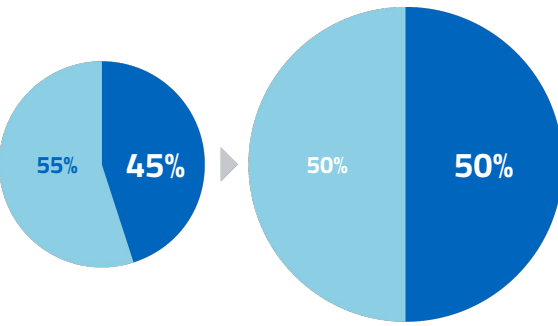
## Age

- 40's and Under
- 50's
- 60's and Over



## Independence

- Non-Independent
- Independent



Join us for the  
next ESG  
Fireside Chat on  
**July 4th at  
4:00 PM (JST)**



## Forward-Looking Statements

This material contains forward-looking statements, which reflect the Company's assumptions, estimates and outlook for the future based on information available to the Company and the Company's plans and expectations as of the date of this material unless the context otherwise indicates. There can be no assurance that the relevant forward-looking statements will be achieved. Please note that significant differences between such forward-looking statements and actual results may arise due to various factors, including changes in economic conditions, changes in individual users' preferences and business clients' needs, competition, changes in the legal and regulatory environment, fluctuations in foreign exchange rates, climate change or other changes in the natural environment, the impact of the spread of COVID-19, the occurrence of large-scale natural disasters, and other factors. Accordingly, readers are cautioned against placing undue reliance on any such forward-looking statements. The Company has no obligation to update or revise any information contained in this material based on any subsequent developments except as required by applicable law or stock exchange rules and regulations.

## Third-Party Information

This material includes information derived from or based on third-party sources, including information about the markets in which the Company operate. These statements are based on statistics and other information from third-party sources as cited herein, and the Company has not independently verified and cannot assure the accuracy or completeness of any information derived from or based on third-party sources.

## Notes Of This Material

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